

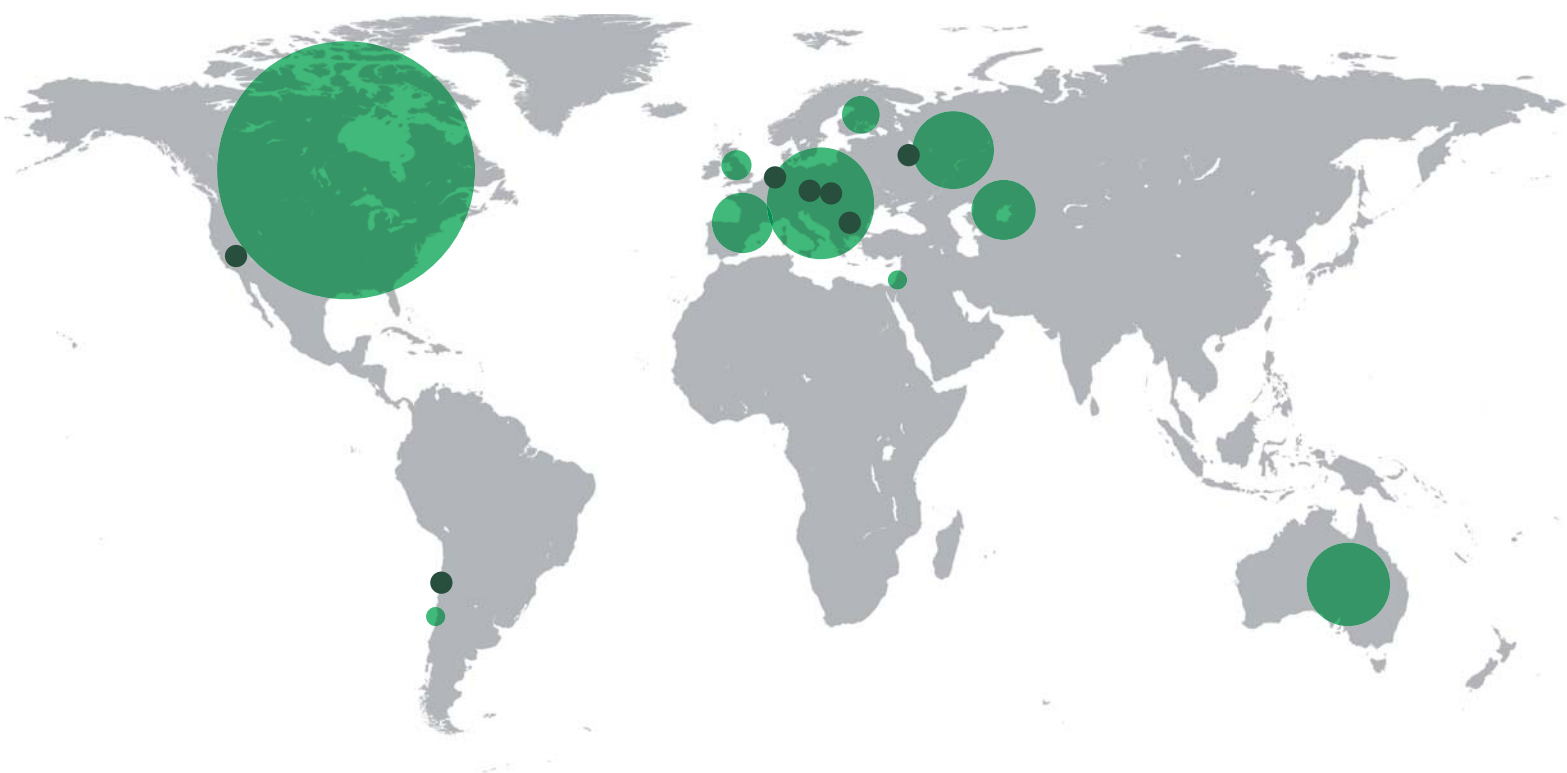
**R. JELÍNEK**

**R.JELINEK GROUP SE**



**ANNUAL REPORT**

**2016**



● Subsidiary Companies

● Export Markets

Czech Republic  
Slovakia  
Netherlands  
Chile  
Bulgaria  
USA  
Russia

Australia  
Austria  
Belgium  
Bulgaria  
Canada  
Denmark  
France  
Germany  
Great Britain  
Hungary  
Chile  
Israel

Italy  
Japan  
Kazakhstan  
Latvia  
Poland  
Romania  
Russia  
Slovakia  
Spain  
Sweden  
Ukraine  
USA

*Note: The financial figures in the Annual Report are re-calculated to EUR using the valid exchange rates of 31 December 2016 (27,020 CZK/EUR; 1,9558 BGN/EUR; 1,0541 USD/EUR, 63,8111 RUB/EUR, 698,51 CLP/EUR).*

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*Foreword of the Chairman  
of the Board of Directors*



# Foreword of the Chairman of the Board of Directors

## Dear Shareholders, Business Friends,

please allow me, on behalf of the board of directors of **R. Jelinek Group SE**, to present to you the annual report for the preceding year.

The biggest firm in the group, **RUDOLF JELÍNEK a.s.** Czech Republic, earned revenues last year in the amount of EUR 16.3 million, a year-on-year decline of just under 7%. This decline was caused primarily by application of the Act on Significant Market Power, i.e. the transition to net prices with retail chains in the Czech Republic. The good news for shareholders is the 10% year-on-year increase in profit, which amounted to **EUR 1.083 million**.

Last year we continued to develop our agricultural activities and through additional planting, we expanded our orchards to 163 ha. With revenues in the amount of EUR 159,000, the subsidiary **RUDOLF JELÍNEK sady s.r.o.** generated a **loss of EUR 17,200**. The reason for this loss and for delivery of only one-third of the amount of plums in comparison with the previous year was damage to the orchards caused by spring freezes.

The other wholly owned subsidiary, **BIOSADY s.r.o.** – owner and manager of 83 hectares of apricot orchards – did not deliver the planned amount of apricots due to freezes and reported income in the amount of EUR 107,400 and generated an **after-tax profit of EUR 32,000**.

**PROMPT service, s.r.o.**, publisher of a regional weekly, earned a profit of **EUR 6,000** on revenues of EUR 198,000.

In 2016, the company spent a total of EUR 675,000 on planned investments and repairs of assets. Last year we again managed to co-finance activities connected with planting and maintenance of orchards through subsidies.

The largest individual projects of last year were the construction of a fruit storage facility and transformer, purchase of orchard mechanisation equipment, acquisition and installation of new distillation columns in the distillery, repair of the distillation boilers, purchase of an instrument for measuring alcohol in Paar distillates and repair of the storage part of the cultivation distillery including equipment comprising new stainless-steel tanks. We invested an additional EUR 122,000 in new fields for planting.

Using Vizovice plums, last year we introduced to the market the single-variety Vizovická Slivovitz Haganta 2014 and the golden Vizovická Slivovitz 2014. We continued in the further expansion of Gold Cock products and added a seven-year-old distillate to the line of Kosher slivovitzes. The main “alarm-clock” line was supported with a billboard campaign in the Czech Republic and Slovakia. For the Czech and Slovak market, we agreed on cooperation with the Saint James brand and commenced its distribution.

The company's total assets as at the end of 2016 reached the value of EUR 22.9 million, a year-on-year decline of 6%. The company's registered capital remained unchanged at EUR 8.66 million. The share of equity capital rose to nearly 60% of the total balance sum and last year we **increased it by 6.6%** to the value of **EUR 13.67 million**.

In accordance with the approved dividend policy, the general meeting of the company paid out **dividends**. The proportionate part to the benefit of R. Jelinek Group SE amounted to **EUR 248,700**.

With revenues in excess of EUR 708,000, **Milan METELKA a.s.** achieved a profit in the amount of **EUR 47,600**, representing a nearly eight-fold increase in comparison with the preceding year. The company is profiting from the implemented transfer of business operations to the complex in Vizovice as well as from increased production. The general meeting of the company decided on the payment of dividends and our group received **EUR 1,248**.

With record revenues in the amount of EUR 3.286 million, **RUDOLF JELÍNEK Slovakia s.r.o.** reported a **profit of EUR 122,000** for last year. Through a managed process, the company's business director was replaced. This development can be viewed as successful.

The biggest investment project involved an agreement with the biggest operator in the Tatras – the company TMR – and start of construction of a company store and degustation bar in Starý Smokovec and its successful completion in 2017.

Last year again brought excellent news consisting in the results of **R. JELINEK L.A. S.A.** in Chile with revenues in the amount of EUR 1.98 million, on which it achieved a **profit of EUR 285,000** representing a year-on-year increase of more than 70%. The company invested EUR 221,000, where the biggest individual investments were the purchase of 1,000 units of box pallets for buying fruit, a stainless-steel stillage tank, orchard equipment and construction of a solar power plant on the roof of the main building. The first larger harvest from the newly established orchards in excess of thirty tonnes is also pleasing information.

A major personnel change also occurred there in the person of a new executive director. This year we expect further preparation for completion of ecological waste management, planting of additional orchards and completion of the main building with offices and a store and the shading of the fruit storage facility.



We can also rate our business operations in Bulgaria in 2016 very positively and use the term “record-setting” in relation to numerous processes and activities. The largest purchase of fruit in the company’s history made it possible to significantly expand the deposit of aging distillates. Investments totalling more than EUR 200,000 were made primarily in fruit-receiving technologies and distillation, though the firm also underwent the first round of a subsidy application process and started preparations for the recultivation of 30 ha of its own plum orchards.

With revenues increasing by 17% year-on-year to EUR 2.79 million, **VINPROM TROYAN A.D.** generated a **profit in the amount of EUR 172,000**. In accordance with the company’s approved dividend programme, the general meeting approved the payment of the initial dividends.

The primary mission of the California-based **R. JELINEK USA, LLC** consists in further development of sales and marketing support of products of its sister companies in that territory. With revenues of EUR 134,000, the company generated a **loss of EUR 5,600**.

In connection with agreements from 2015 on the matter of selling the Romanian company **S.C.VALCO S.A.**, last year this deal was greatly complicated by the activities of the Romanian management. Nevertheless, the deal was successfully completed in the first half of this year and everything was paid into our group.

The parent company, **R. Jelinek Group SE**, generated a pre-tax **profit** in the amount of **EUR 271,000** in 2016. Due to the above-mentioned decline in revenues at RUDOLF JELÍNEK a.s., income from fees declined by 13% to the value of **EUR 379,000**. After taking into account received dividends in the amount of EUR 250,000, the company’s total revenues approach the record **EUR 650,000**.

**The company’s total assets** as at the end of 2016 remained stable in the value of EUR 23.366 million and the share of equity capital reached 84% of the total balance sum. The largest financial operation of last year was the purchase of additional shares in RUDOLF JELÍNEK a.s. at a cost of nearly EUR 1 million, thus raising the share to 97%. The company’s registered capital remained unchanged at EUR 19.08 million. **Equity capital** amounts to EUR 19.733 million.

With respect to financing, the company did not draw any bank loans and all of the company’s obligations are due to be paid from ordinary business dealings or this involves obligations subject exclusively to the company’s decision-making shareholders and which are continuously amortised.

The group’s consolidated revenues for last year, without R. Jelinek Group SE, reached nearly EUR 24.2 million. **The sum of consolidated economic results** of the individual companies amounted to a **profit in the amount of EUR 1.597 million**.

**In conclusion, please allow me, on behalf of the board of directors, to thank all of the employees of the subsidiaries, business partners and the company’s shareholders for their hard work, support and trust in the products and services provided by R. Jelinek Group SE in 2016.**

Tilburg, 2 May 2016

Ing. Pavel Dvořáček, v.r.  
Chairman of the Board of Directors





# Company Profile



1. *General Information*
2. *Company Bodies*
3. *Organizational Structure*



# 1. General Information

<b>Business Name:</b>	R.Jelinek Group SE
<b>Registered Office:</b>	Tilburg, The Netherlands
<b>Web pages:</b>	<a href="http://www.rjelinek.com">www.rjelinek.com</a>
<b>Id. No.:</b>	54291593
<b>Legal form:</b>	European Company
<b>Registered capital:</b>	19,079,655.12 EUR
<b>The Company's Bodies:</b>	Board of Directors Supervisory Board





## Board of Directors

Chairman: Ing. Pavel Dvořáček  
Vice-Chairman: Ing. Zdeněk Chromý  
Member: Ing. Martin Déva

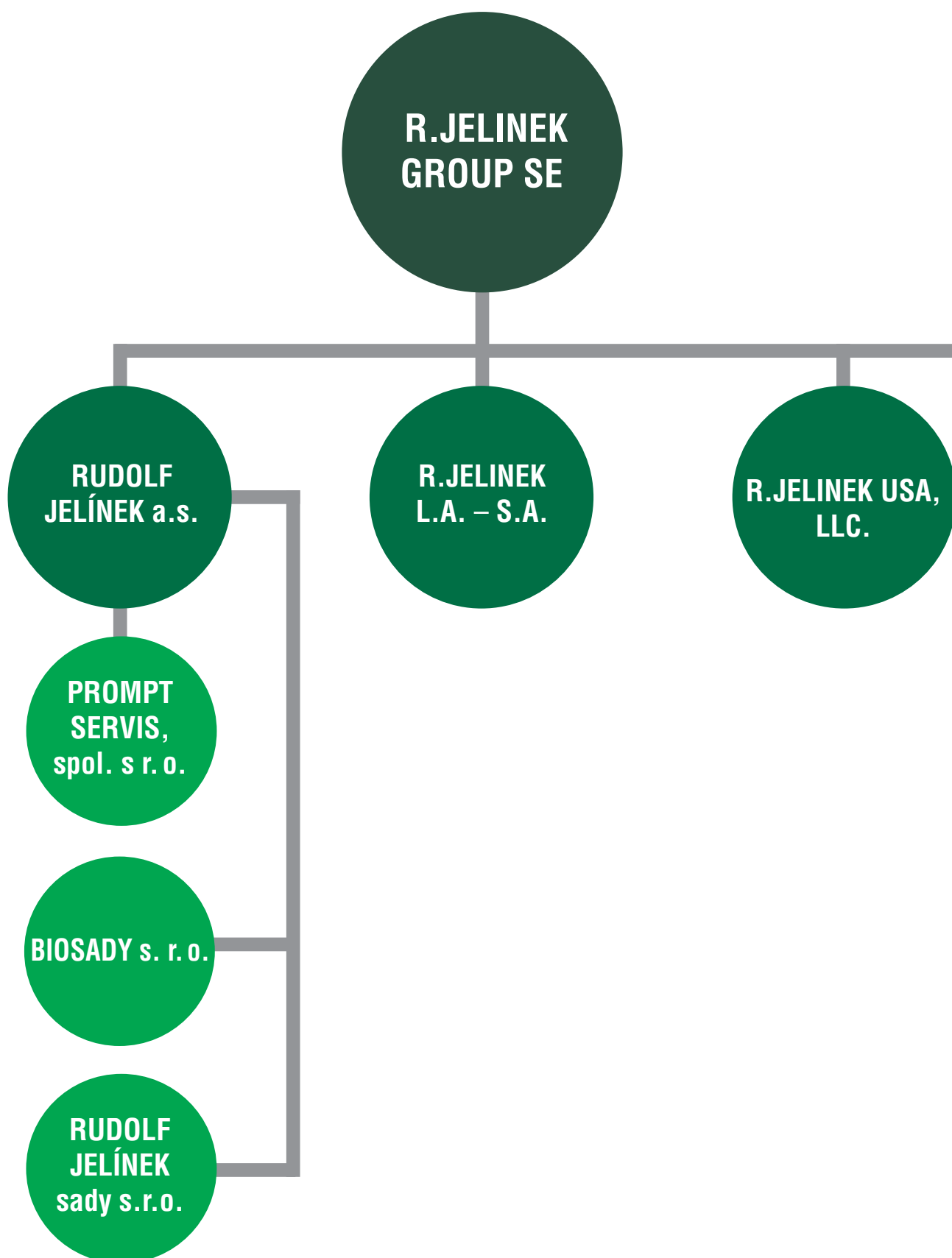
## Supervisory Board

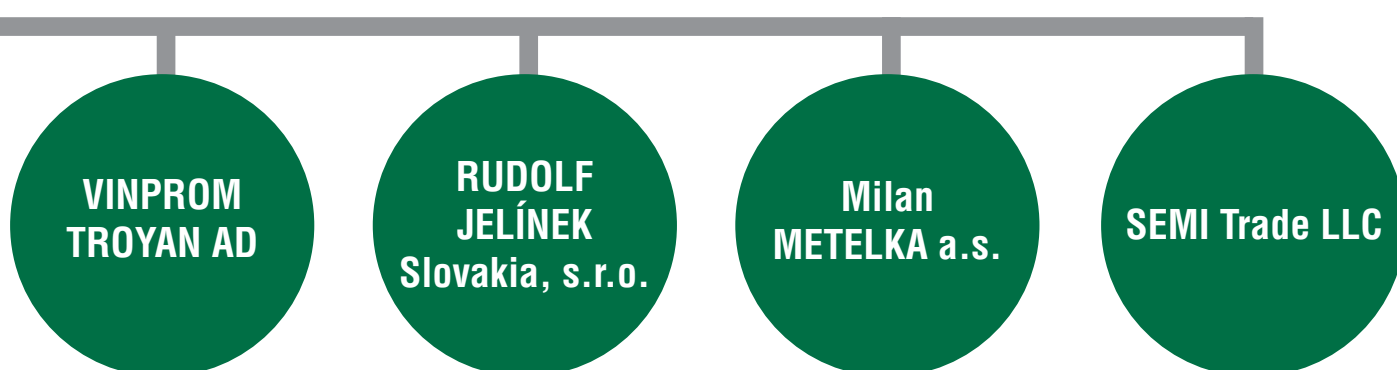
Chairman: Ing. Miroslav Rychna  
Member: Ing. Přemysl Kovář  
Member: Ing. Leoš Kvapil



Vizovice in the early 20th century.

## II. 3. Organizational Structure



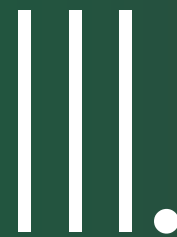


## ECONOMIC RESULTS OF THE SUBSIDIARY COMPANIES 2016 (Thousands EUR)

Company	Share capital	Consolidated assets	Consolidated revenues	Consolidated profit/loss before taxes	Non-consolid. profit/loss before taxes
RUDOLF JELÍNEK a.s.	96.81 %	22 169	15 719	1 048	1 082
RJ sady s.r.o.	96.81 %	182	155	-17	-17
BIOSADY s.r.o.	96.81 %	195	106	31	32
PROMPT SERVIS, spol. s r.o.	48.41 %	33	96	3	6
R. JELINEK L.A. – w S.A.	80.00 %	2 797	1 584	228	285
R. JELINEK USA, LLC.	100.00 %	18	134	-6	-6
VINPROM TROYAN AD	99.58 %	3 147	2 774	171	172
RUDOLF JELÍNEK Slovakia, s.r.o.	100.00 %	2 516	3 286	122	122
Milan METELKA a.s.	34.09 %	207	241	16	48
SEMI Trade LLC	10.00 %	31	53	1	7
<b>Total</b>		<b>31 295</b>	<b>24 148</b>	<b>1 597</b>	<b>1 731</b>



# Subsidiary Companies



1. *RUDOLF JELÍNEK a.s.*
2. *R.JELINEK L.A. – S.A.*
3. *R.JELINEK USA, LLC.*
4. *VINPROM – TROYAN AD*
5. *RUDOLF JELÍNEK Slovakia, s.r.o.*
6. *Milan Metelka a.s.*
7. *SEMI Trade LLC*



**Registered office:** Razov 472  
763 12 Vizovice  
Czech Republic

**Legal form:** Joint-stock company

**Web:** www.rjelinek.cz

**Id. No.:** 499 71 361

**Incorporation:** 1894

**Registered capital:** 8,654,930 EUR

**RJG's share:** 96,81 %

**Number of employees:** 119



**The Company's Bodies:**

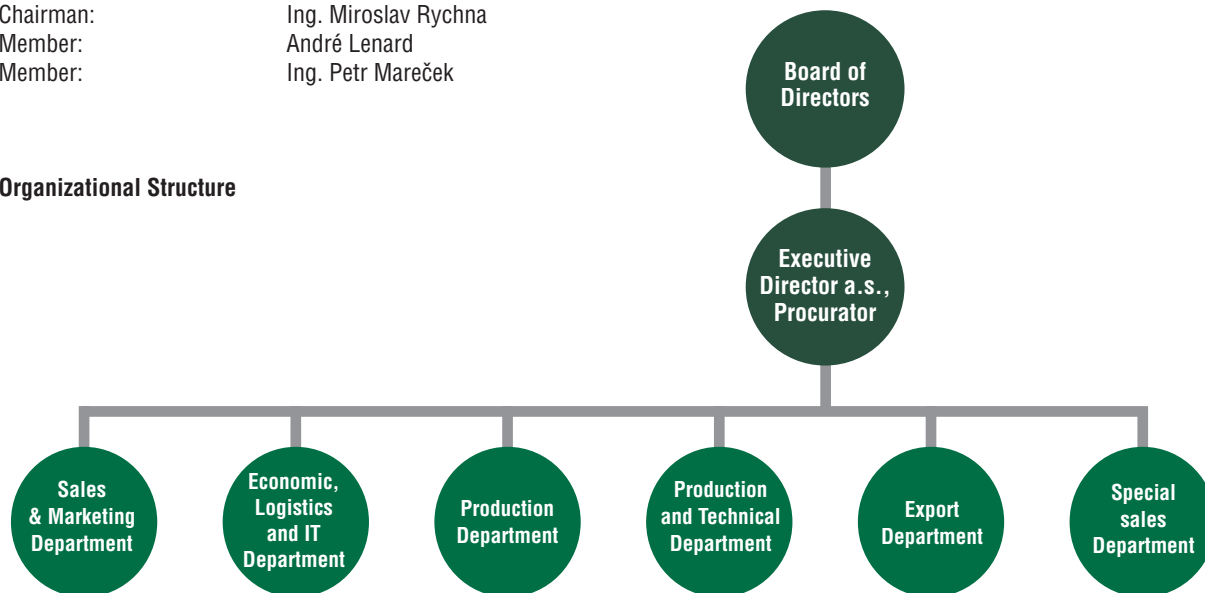
**Board of Directors**

Chairman: Ing. Pavel Dvořáček  
Vice Chairman: Ing. Zdeněk Chromý  
Member: Ing. Markéta Matějčková

**Supervisory Board**

Chairman: Ing. Miroslav Rychna  
Member: André Lenard  
Member: Ing. Petr Mareček

**Organizational Structure**



The **RUDOLF JELÍNEK** joint-stock company, which is the most important company within R.JELINEK GROUP's asset portfolio, is engaged in the production of alcoholic beverages, especially fruit distillates. The tradition of production of fruit distillates at Vizovice dates back to 1585. In 1882, Zikmund Jelínek first appeared in Vizovice in the position of director of a distillery and he rented the distillery from 1886 onward. The Company itself was established at the end of the nineteenth century, in 1894.

Slivovice (plum brandy), produced in several variants (white, golden, jubilee, kosher, etc.), is the Company's flagship product. Other products in the Company's portfolio include branded fruit distillates of the highest quality, such as pear, apricot, cherry and apple brandy.

The Company continues the tradition of exporting its products abroad, which Rudolf Jelínek commenced by exporting kosher distillates to markets in the United States as early as in 1934. Exports now account for 37 % of the Company's sales.





## THE COMPANY'S PORTFOLIO

### Fruit Distillates

**Slivovice** (plum brandy) is a typically Moravian plum distillate. Jelínek slivovice is traditionally produced using three-stage distillation of well-matured plums.

Other fruit distillates in the portfolio are pear, apricot, cherry and apple brandies.

### Premium Products

#### Kosher Distillates

Kosher distillates are produced without the use of any raw materials, production equipment or procedures that contradict the rules of the Jewish religion. The production of kosher distillates takes place under the supervision of rabbis of the Orthodox Union of America. The kosher certificate awarded by the Orthodox Union of America certifies the utmost quality of the distillate.

#### Non-traditional Distillates

Really unique products in the area of distillate production can be found among the products of RUDOLF JELÍNEK – 14 kinds of special distillates (Višňovice – Sour Cherry brandy, Černý rybíz – Black Currant brandy, Ostružinovice – Blackberry brandy, Oskerušovice – Chequers brandy, Kdoulovice – Quince brandy, Jahodovice – Strawberry brandy, Borůvkovice – Bilberry brandy, Malinovice – Raspberry brandy, Červený jeřáb – Rowanberry brandy, Pivní pálenka – Beer brandy, Jadernička – Apple brandy, Trnkovice – Sloe brandy, Mirabelkovice – Yellow Plum brandy). These non-traditional distillates are produced using the state-of-the-art Holstein distillery unit, which is able to preserve the typical smell and taste of fruits.

#### Vizovická slivovice

The vintage series of the slivovice brandy is produced from fruit grown in the Company's own orchards in Vizovice. It is made in limited series, the first vintage of which was introduced in 2008.

#### Distribution Brands

The Company has also been the exclusive distributor of METELKA liqueurs. Since 2012 it has distributed the Austrian brand STROH with three different variants of rum. Since 2013, it has been distributing other brands, BRANCA covering Fernet Branca, Brancamenta and Caffé Borghetti and HEAVEN HILLS with five different variants of Kentucky Bourbon Whiskey. For the Czech market, we agreed on cooperation with the Saint James brand and commenced its distribution.

#### Branded Spirits

Plum vodka, Slovácká borovička, Gold Cock Whisky, Praděd, Praděd Bitter, Premium line, Plum liqueur, Absinth, R. JELÍNEK VODKA, Švejk's line (Tuzemák, Vodka, Peppermint, Griotte) etc.



## FRUITS AND ORCHARDS

RUDOLF JELÍNEK a.s. is one of the biggest processors of fruit, especially plums for the production of plum brandy. The Company's efforts to continue the tradition and history of orchard farming led to the foundation of the Company's own plum orchards in Vizovice. The company also owns 64 hectares of Plum, 15 hectares of Cherry and 83 hectares of Apricot orchards in Moravia.



## CULTURAL EVENTS

The premises of RUDOLF JELÍNEK are suitable for social events due to their size and advantageous location near road infrastructure. The area for 20.000 visitors is used mainly for cultural events during the summer season. The unique environment of the Walachian countryside and the inimitable atmosphere of the original distillery intensify the experience and, among other things, enable the visitors to explore the Company's history, traditions and products. The best-known traditional events held on the premises of the factory are indisputably the Masters of Rock festival, Vizovice Jelínek's Degustation and the Vizovické Trnkobraní (Vizovice Plum Harvest festival).

### Recreational Resorts

RUDOLF JELÍNEK a.s. owns and manages two recreational resorts in the midst of the forests of the Chřiby highlands in the Zlín region:  
Lesní penzion Bunč – [www.bunc.cz](http://www.bunc.cz)  
Ranč Kostelany – [www.kostelany.cz](http://www.kostelany.cz)

## DISTILLERY LAND

The excursion and visitors' centre called Distillery Land enables visitors to penetrate the secrets of the production of traditional plum brandy. It offers a visit to the Holstein distillery, distillery museum, homogenization facility, the area for maturation of whisky and golden plum brandy, and the bottling plant. Tasting of products and the possibility of shopping in the company store are a matter of course. Rooms in Distillery Land can be rented for company events, parties, exhibitions, presentations, etc.

In 2013, the company opened a new factory shop in Brno including a tasting bar where you can taste products before purchasing. The shop is also designed for organizing smaller company and social events.

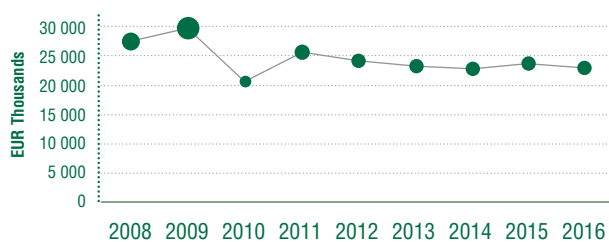


## ECONOMIC INDICATORS OF THE COMPANY'S ACTIVITIES

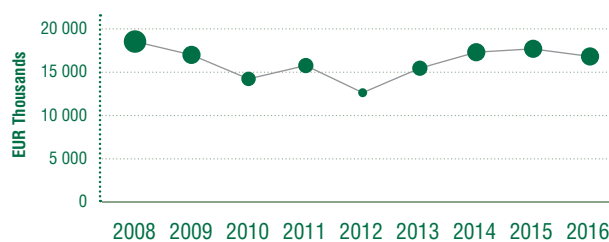
Economic results of RUDOLF JELÍNEK a.s. (Thousands EUR)	2008	2009	2010	2011	2012	2013	2014	2015	2016
<b>Total Assets</b>	27 475	29 747	20 986	25 331	24 651	23 418	23 164	24 315	22 899
<b>Total Revenues</b>	18 274	16 877	14 646	15 703	12 662	15 557	16 815	17 393	16 237
<b>Profit/loss (before tax)</b>	1 656	1 284	1 070	875	-753	481	554	987	1 082
<b>Excise Taxes Paid</b>	12 445	12 015	9 178	10 401	10 906	10 671	14 294	14 708	15 117

NOTE 1: The exchange rate on December 31 2016 was 27,020 CZK/EUR

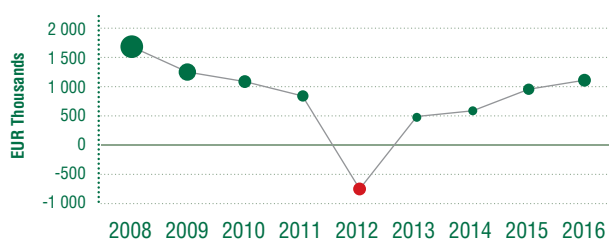
**Total Assets 2008 – 2016**



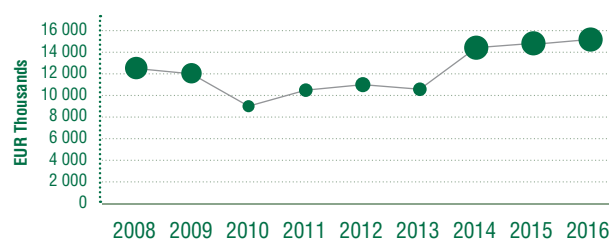
**Total Revenues 2008 – 2016**



**Profit before Tax 2008 – 2016**



**Excise Taxes Paid 2008 – 2016**



**Registered office:** Camino a Nueva Aldea Km 8  
Quillón, 8<sup>th</sup> region  
Chile

**Legal form:** Joint-stock company

**Web:** www.rjelinek.cl

**Id. No.:** 76.006.183-2

**Incorporation:** 2007

**Registered capital:** 1,572,086 EUR

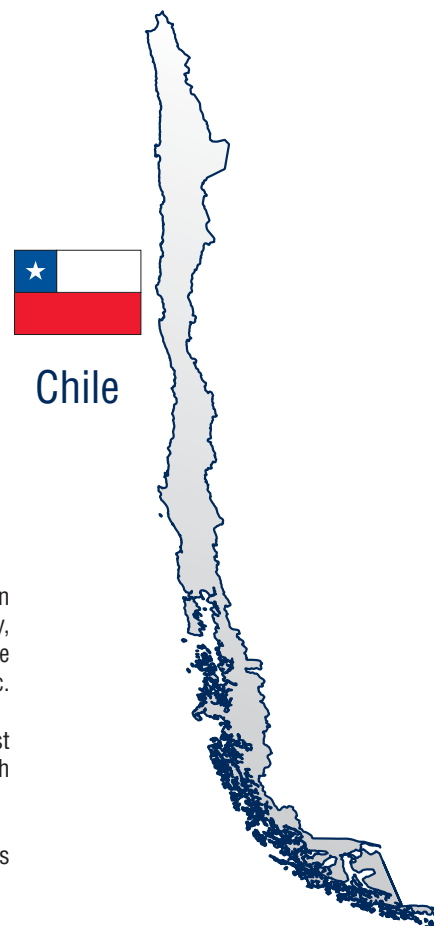
**RJG's share:** 80 %

**Number of employees:** 11

#### The Company's Bodies

##### Board of Directors

Chairman: Pavel Dvořáček  
Member and CEO: Martin Déva



R.JELINEK L.A. – S.A. specialises in purchasing fruit and the subsequent production of fruit distillates and sales thereof in large-volume packages (mainly Williams pear brandy, plum brandy and grape brandy), whereas 100 % of the production is destined for the European Union market. The main export markets are Germany, Italy and the Czech Republic.

Chile, together with Argentina and the Republic of South Africa, is among the biggest producers of pears outside Europe. The pears harvested in Chile are high-quality, with a high sugar content, and are ideal for the production of pear distillate.

R.JELINEK L.A. – S.A. has registered capital of EUR 1.572.086 divided into 1.565 shares with a nominal value of EUR 1.000 each.

R.JELINEK L.A. – S.A. imports and distributes selected bottled alcoholic beverages of R.JELINEK GROUP SE to the retail chains JUMBO and Tottus in Chile, especially fruit distillates, vodka, whisky and absinthe.





## FRUITS AND ORCHARDS

The company planted 5 ha of Pear orchard around the grounds of distillery in 2012. Trees comprise 90% of the sort Summer William's and 10% of the sort Packham's Triumph as a pollinator. The part of the orchard is „boutique orchard“ presenting different variants of the sort William's. The orchard is equipped with an automatic irrigation system. In 2012/2013 was launched a pilot phase (15 ha) of the orchard on company's land (total area of 137 ha). The company planted 8 ha in 2014 (Summer William's 70%, Red William's 20% and 10% of Packham's Triumph as a pollinator). The orchard is equipped with an automatic irrigation system, too, including a water accumulation lake. Company bought 3.000 modern plastic box-pallets for pear and prepares other investments in fruit growing. The company planted 1 ha of Mirabelle (Yellow Plum).

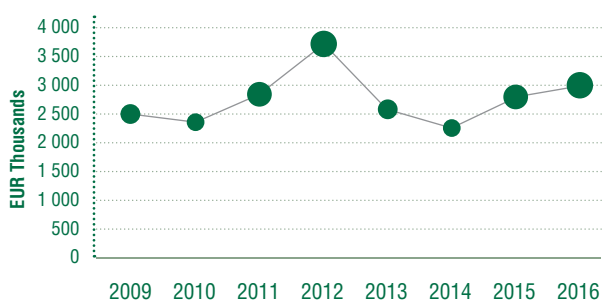


## ECONOMIC INDICATORS OF THE COMPANY'S ACTIVITIES

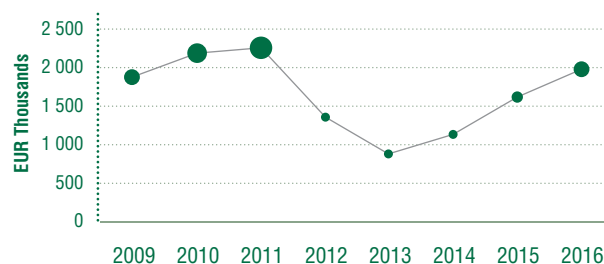
Economic results of R.JELINEK L.A. – S.A. (Thousands EUR)	2009	2010	2011	2012	2013	2014	2015	2016
<b>Total Assets</b>	2 493	2 403	2 894	3 674	2 582	2 280	2 848	3 496
<b>Total Revenues</b>	1 821	2 200	2 232	1 370	915	1 073	1 609	1 980
<b>Profit/loss (before tax)</b>	55	219	235	-305	-26	70	164	285
<b>Excise Taxes Paid</b>	0	2	4	4	3	4	5	5

NOTE 1: The exchange rate on December 31 2016 was 698,51 CLP/EUR

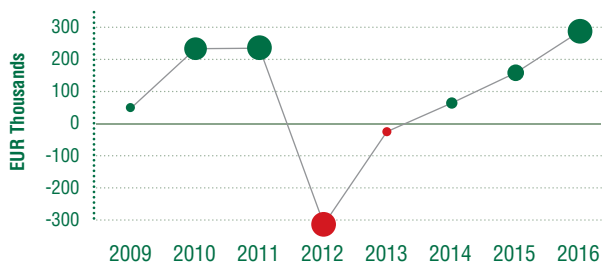
**Total Assets 2009 – 2016**



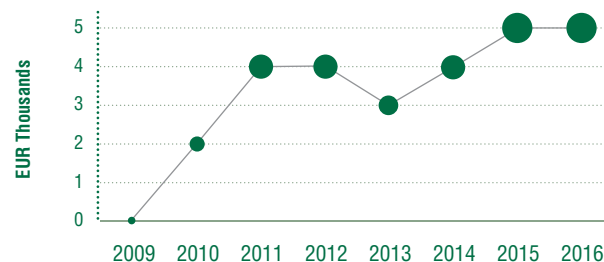
**Total Revenues 2009 – 2016**



**Profit/Loss before Tax 2009 – 2016**



**Excise Taxes Paid 2009 – 2016**



# 3. R.JELINEK USA, LLC.

**Registered office:** 5000 Birch Street  
NEWPORT BEACH  
CA 92 660  
USA



**Legal form:** Limited Liability Company (LLC.)

**Web:** www.rjelinek.us

**Id. No.:** 201507210150

**Incorporation:** 2015

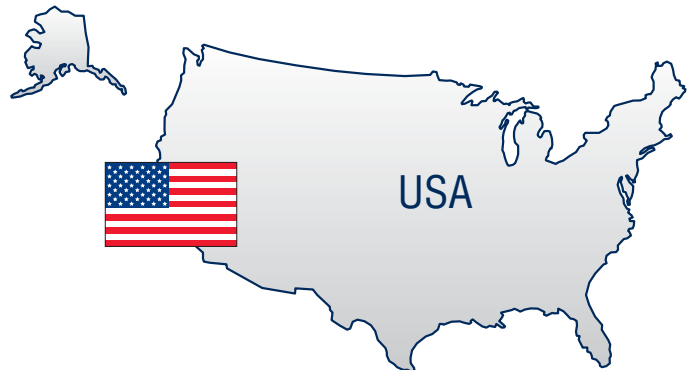
**Registered capital:** 100 USD

**RJG's share:** 100 %

**Number of employees:** 3

**The Company's Bodies:**

**Directors:** Pavel Dvořáček  
Zdeněk Chromý



**R.JELINEK USA, LLC.** has been established to continue in developing the sales, distribution and marketing of the R.JELINEK brand in the USA.

The brand, launched at the US market by Mr. Rudolf Jelinek in 1934, is currently distributed in more than 30 U.S. Federal member states from East to West Coast, including the major markets of New York, Los Angeles, Chicago. Nowadays, R.JELINEK is available in over 5.000 liquor stores and restaurants throughout the United States.

The range of products consists of the Premium kosher Fruit Distillates, such as Silver and Gold Slivovitz, Pear Williams or Bohemia Honey, very popular mainly at the East Coast. On the other hand, the West Coast favours our liqueurs preferably JELINEK Fernet and Amaro.

In 2016, R.JELINEK USA promoted the R.JELINEK brand in many ways, from supporting the cultural events, such as CZECH THAT FILM festival to communication via social media (FACEBOOK page R.JELINEK USA).



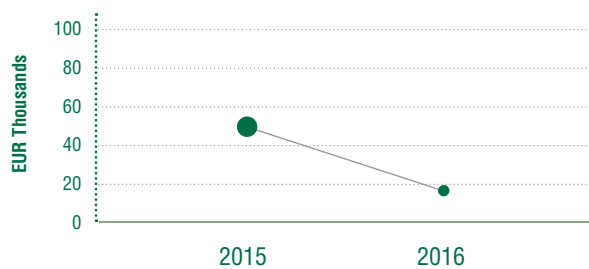


## ECONOMIC INDICATORS OF THE COMPANY'S ACTIVITIES

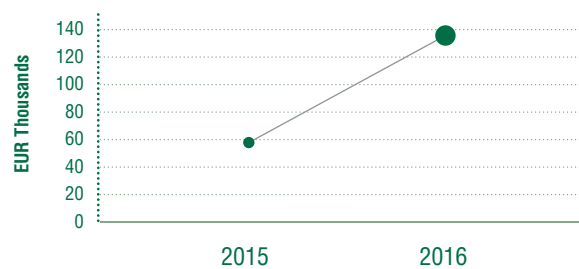
Economic results of R.JELINEK USA, LLC. (Thousands EUR)	2015	2016
Total Assets	50	18
Total Revenues	58	134
Profit/loss (before tax)	3	-5,6

NOTE 1: The exchange rate on December 31 2016 was 1,0541 USD/EUR

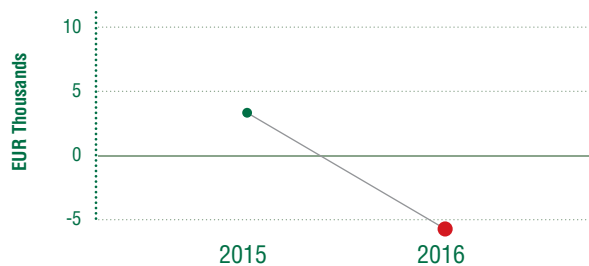
Total Assets 2015 – 2016



Total Revenues 2015 – 2016



Profit/Loss before Tax 2015 – 2016



# 4. VINPROM – TROYAN AD

**Registered office:** Akad. A. Bolevski St., no. 16  
Troyan  
Republic of Bulgaria

**Legal form:** Joint-stock company

**Web:** [www.vinprom-troyan.bg](http://www.vinprom-troyan.bg)

**Tax Reg. No.:** BG110030644

**Entry into the Company:** 2007

**Registered capital:** 762,580 EUR

**RJG's share:** 99,58 %

**Number of employees:** 32

**The Company's Bodies:**

**Board of Directors**

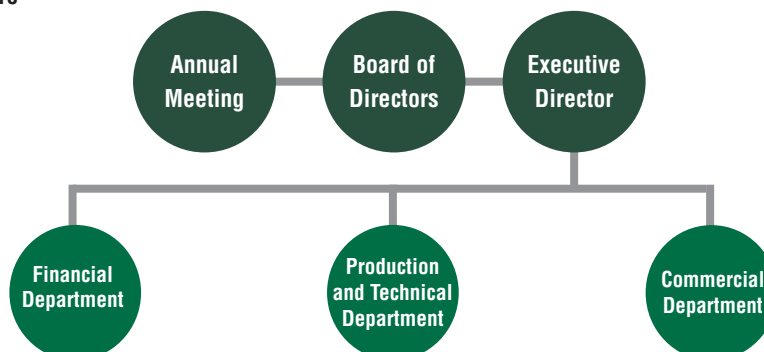
Chairman: Ing. Pavel Dvořáček  
Member: Ing. Jaroslav Burkart  
Member: Ing. Stanislav Petkov Spasov  
Member: Mgr. Vladislav Katrenčík







## Organizational Structure



VINPROM TROYAN is the biggest and best-known Bulgarian producer of fruit distillates, especially plum rakia. The company is based in the city of Troyan situated 160 km east of Sofia, below the mountains of Stara planina, and has very favourable climatic conditions for growing plums. Production of plum rakia began here in the mid-19th century. Troyan plum rakia is produced exclusively from plums harvested in the Troyan area, which is confirmed by its registration in the European register of Geographic Origin Protection of products.

The basis of the product portfolio is plum rakia, which is delivered to the market as either “ordinary” or as vintage, multi-year plum brandy aged in oak barrels. The oldest Troyan plum brandy on the market is called “Reserva”, with a maturation period of at least 25 years. The Company also offers other fruit distillates such as pear, apricot, cherry and apple brandy.

The main customers are partner wholesale stores which cover the entire territory of Bulgaria and possess a distribution network for retailers and restaurants. The products are also stocked in most retail chains.

VINPROM TROYAN is also the exclusive distributor of VINPROM TETEVEN distillates and STROH products, selected products R. JELÍNEK and METELKA liqueurs on the Bulgarian market.

VINPROM TROYAN owns 22 hectares of orchards. For 2016, the company prepares the reclamation of an old plum orchard and purchase of more land.

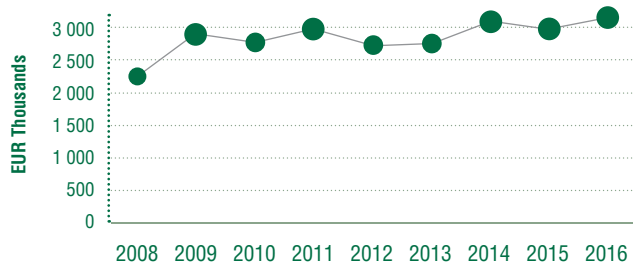


## ECONOMIC INDICATORS OF THE COMPANY'S ACTIVITIES

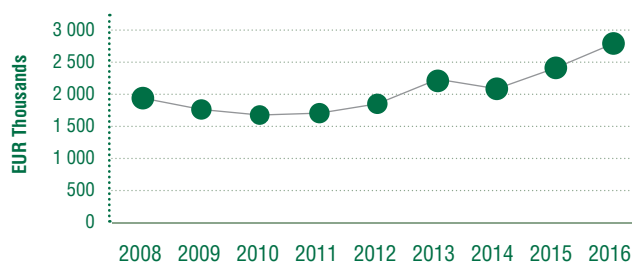
Economic results of VINPROM TROYAN AD (Thousands EUR)	2008	2009	2010	2011	2012	2013	2014	2015	2016
<b>Total Assets</b>	2 303	2 892	2 793	2 964	2 709	2 717	3 035	2 933	3 160
<b>Total Revenues</b>	1 921	1 765	1 649	1 681	1 838	2 264	2 113	2 426	2 786
<b>Profit/loss (before tax)</b>	225	235	140	97	-254	153	38	-342	172
<b>Excise Taxes Paid</b>	788	637	723	747	799	840	865	948	942

NOTE 1: The exchange rate on December 31 2016 was 1,96 BGN/EUR

**Total Assets 2008 – 2016**



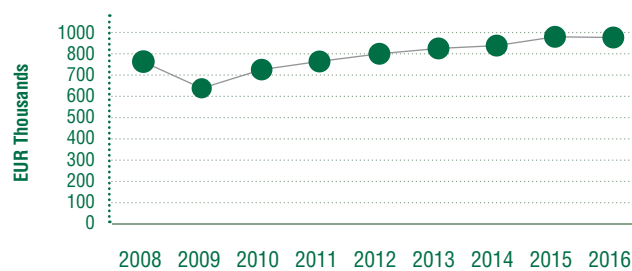
**Total Revenues 2008 – 2016**



**Profit before Tax 2008 – 2016**



**Excise Taxes Paid 2008 – 2016**





**Registered office:** Kráľovská 1  
909 01 Skalica  
Slovak Republic

**Legal form:** Limited liability company

**Web:** www.rjelinek.sk

**Tax Reg. No.:** SK2020110136

**Incorporation:** 1999

**Registered capital:** 200,000 EUR

**RJG's share:** 100 %

**Number of employees:** 9

**R. JELÍNEK**  
*Original Czech Distilleries*



**The Company's Bodies**

**Executive Managers:** Ing. Pavel Dvořáček  
RNDr. František Vlček





Based at Skalica, RUDOLF JELÍNEK Slovakia, s.r.o. was founded in 1999 as the exclusive importer of RUDOLF JELÍNEK products to the Slovak Republic. As the biggest Slovak importer, it holds a very good position in the sale of fruit distillates. It has a growing market share in on-trade and off-trade.

The Company's portfolio now consists of many kinds of fruit distillates in all price categories, delivered in the most varied types of packaging. In addition to fruit distillates, the producer's offer includes R. JELÍNEK Vodka, Slováká borovička and Praděd herbal distillates, fruit liqueur and other spirits.

The Company's portfolio comprises approximately 90 items of the RUDOLF JELÍNEK brand.

The Company is a distributor of the French brand **MONIN**. A wide range of products for bartenders, for preparing mixed drinks and coffees, is offered under this brand. The Company's range of products includes more than 90 kinds of bar syrups.

The Company has also been the exclusive distributor of **METELKA** liqueurs since 2009.

Since 2012 is distributed Austrian brand **STROH** with three different variants of rum.

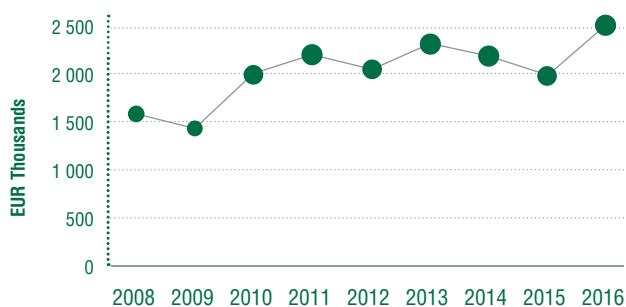
Since 2013, the other brands are distributed, **BRANCA** covering Fernet Branca, Brancamenta and Caffé Borghetti and **HEAVEN HILLS** with five different variants of Kentucky Bourbon Whiskey.

For the Slovak market, we agreed on cooperation with the Saint James brand and commenced its distribution.

## ECONOMIC INDICATORS OF THE COMPANY'S ACTIVITIES

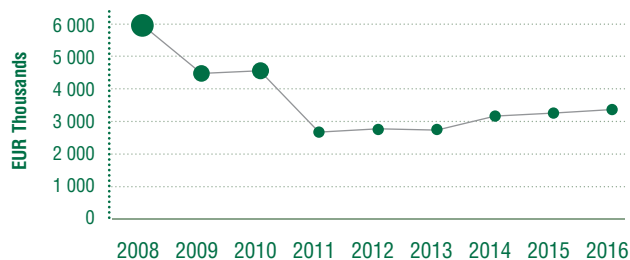
Economic results of RUDOLF JELÍNEK Slovakia, s.r.o. (Thousands EUR)	2008	2009	2010	2011	2012	2013	2014	2015	2016
<b>Total Assets</b>	1 544	1 470	1 983	2 427	2 080	2 363	2 186	1 991	2 516
<b>Total Revenues</b>	5 997	4 420	4 425	2 791	2 872	2 871	3 084	3 113	3 286
<b>Profit/loss (before tax)</b>	57	1	22	23	-186	12	135	-10	122
<b>Excise Taxes Paid</b>	2 696	2 114	2 772	2 669	2 795	3 052	2 831	2 654	2 704

**Total Assets 2008 – 2016**

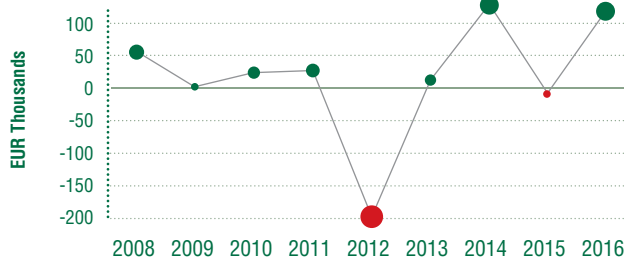


**Total Revenues 2008 – 2016**

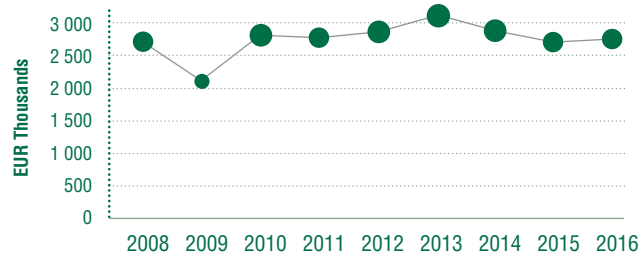
(2008 – 2010: with excise tax)



**Profit before Tax 2008 – 2016**



**Excise Taxes Paid 2008 – 2016**



**Registered office:** Drnovice 723  
683 04 Drnovice  
Czech Republic

**Legal form:** Joint-stock company

**Web:** [www.metelka.cz](http://www.metelka.cz)

**Id. No.:** 29182867

**Entry into the Company:** 2009

**Registered capital:** 215,686 EUR

**RJG's share:** 34,09 %

**Number of employees:** 7

**The Company's Bodies**

**Board of Directors**  
Chairman: Milan Metelka  
Member: Ing. Pavel Dvořáček  
Member: Jan Metelka  
Member: Vladislav Katrenčík





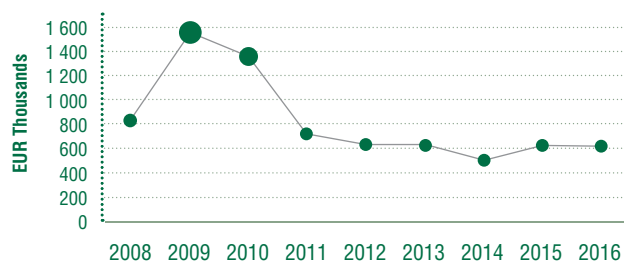
Production of liqueurs and spirits in Antonín Metelka's family began in Vyškov, South Moravia, in 1935. The principal products were Režná (rye spirit), Rum, Griotka (cherry brandy), Praděd herbal liqueur, Wolga fine bitter liqueur, Rosbašský liqueur, Liqueur de Chartreuse, Hubertus special herbal liqueur for hunters and other spirits and liqueurs popular at that time. Their growing influence on the market was dampened by the beginning of World War II and the introduction of spirit rationing for domestic producers of alcoholic beverages. The owner's son, Bohumil Metelka, finished his studies at a distillery school in 1946-47 and continued with his father's business. However, the Company's golden era ended involuntarily in 1948, when the Communist Party seized political power, bringing private enterprise in Czechoslovakia to an end. After the fall of the Communist regime in 1989, Bohumil Metelka passed his experience in the field down to his son Milan, who began building a family liqueur factory at Moravské Prusy at the end of 1991, thus continuing with tradition of the alcoholic-beverage production, which continues today.

## ECONOMIC INDICATORS OF THE COMPANY'S ACTIVITIES

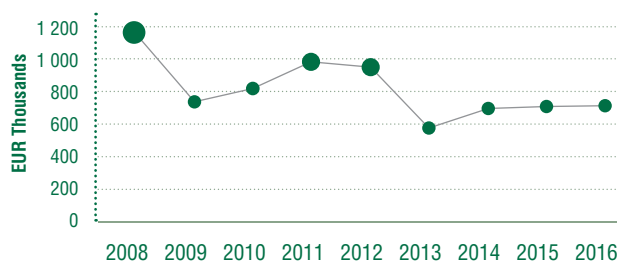
Economic results of Milan METELKA a. s. (Thousands EUR)	2008	2009	2010	2011	2012	2013	2014	2015	2016
Total Assets	822	1 547	1 361	718	619	612	512	613	607
Total Revenues	1 157	740	817	988	937	580	688	698	708
Profit/loss (before tax)	43	1	-55	-595	35	-23	20	6	48
Excise Taxes Paid	676	555	580	624	494	123	6	0	0

NOTE 1: The exchange rate on December 31 2016 was 27,020 CZK/EUR

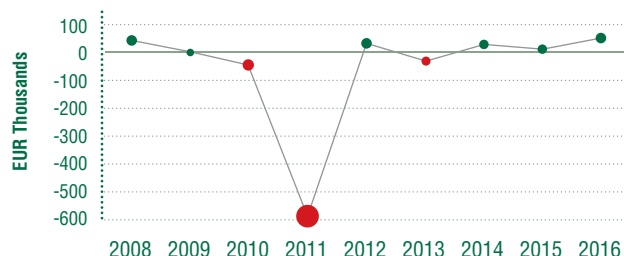
Total Assets 2008 – 2016



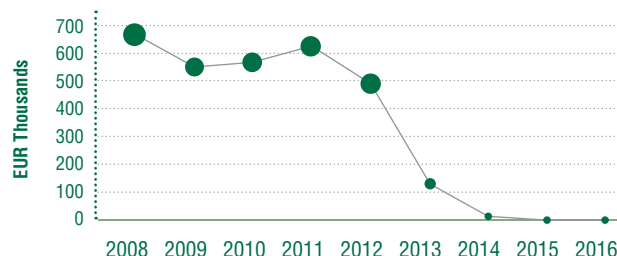
Total Revenues 2008 – 2016



Profit/Loss before Tax 2008 – 2016



Excise Taxes Paid 2008 – 2016



Excise tax is paid through RUDOLF JELÍNEK a.s.

**Registered office:** Petrovsko-Razumovskiy street, h.24, b. 19  
Moscow, Russian Federation 127287

**Legal form:** Limited liability company

**Web:** www.semitrade.ru

**Tax Reg. No.:** 7714296451

**Registered capital:** 125,250 EUR

**Entry into the Company:** 2014

**RJG's share:** 10%

**Number of employees:** 5

**Executive Manager:** Vladimir Sergejevic Safronov



SEMI Trade LLC was established in January 2003 and is based in the city of Moscow. Its main business is the importation and distribution of traditional Czech alcoholic beverages.

Almost every country in the world has its own alcoholic beverages, which are its national pride. The production of such beverages requires knowledge, experience and hard work of generations.

Our company cooperates with leading Czech producers of alcoholic beverages, which are famous all over the world for the quality of their products and respect for their traditions, ensuring the continuity of generations.

An important challenge to our company is to acquaint Russians with the culture of consumption of these beverages. For example, plum brandy with a dried plum and pear brandy with a slice of juicy pear. To answer this challenge, we are actively cooperating with restaurants and stores, wholesalers' sales representatives, tasting drinks, participate in exhibitions and regularly publish articles in different publications. We see the growing popularity of Czech drinks and we are open to mutually beneficial cooperation. We invite you to Wonderland Czech alcohol.





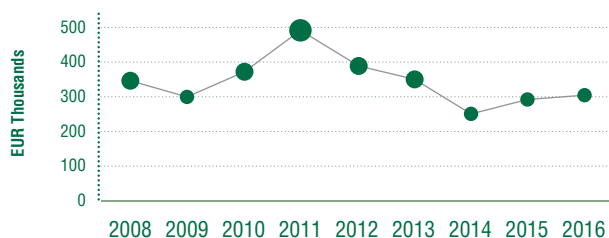


## ECONOMIC INDICATORS OF THE COMPANY'S ACTIVITIES

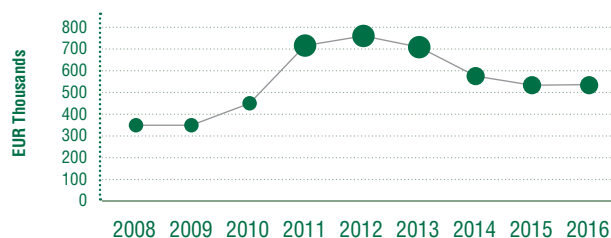
Economic results of SEMI Trade LLC (Thousands EUR)	2008	2009	2010	2011	2012	2013	2014	2015	2016
<b>Total Assets</b>	347	300	373	493	392	351	261	297	309
<b>Total Revenues</b>	345	349	452	714	767	705	586	535	532
<b>Profit/loss (before tax)</b>	4	6	8	17	32	41	29	27	7
<b>Excise Taxes Paid</b>	75	84	94	149	129	164	151	94	92

NOTE 1: The exchange rate on December 31 2015 was 63,8111 RUB/EUR

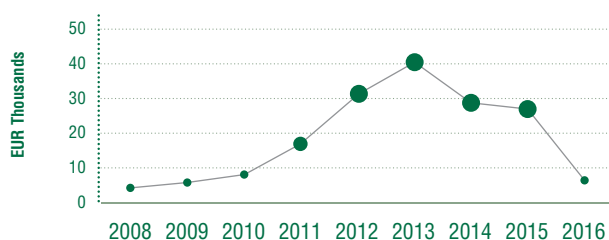
Total Assets 2008 – 2016



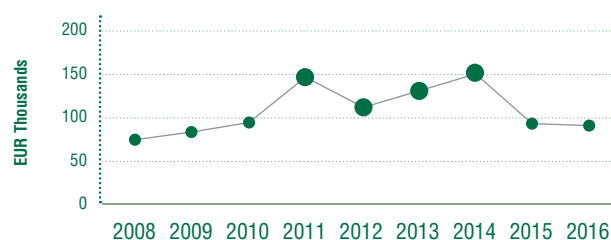
Total Revenues 2008 – 2016



Excise Taxes Paid 2008 – 2016



Excise Taxes Paid 2008 – 2016





# Economic Results

# IV.

1. *Balance sheet as of 31. 12. 2016*
2. *Profit calculation for tax purposes as of 31. 12. 2016*



# IV. 1. Balance sheet as of 31. 12. 2016

## Balance sheet

**31. 12. 2016**

(In EUR)

Name: R.JELINEK GROUP SE

Tax registration number: 851244956

<b>Assets for tax purposes</b>			
<b>Intangible fixed assets</b>			
	<b>Acquisition costs</b>	<b>End of year</b>	<b>Beginning of year</b>
Other intangible fixed assets	3.418.798	2.279.118	2.507.058
<b>Total intangible fixed assets</b>		<b>2.279.118</b>	<b>2.507.058</b>
<b>Financial fixed assets</b>			
	<b>Nominal value</b>	<b>End of year</b>	<b>Beginning of year</b>
Participations		19.676.678	18.707.451
Long-term receivables from group companies	640.000	640.000	608.419
Long-term receivables from participating interests and parties participating in the company	455.286	455.286	238.544
<b>Total financial fixed assets</b>		<b>20.771.964</b>	<b>19.554.414</b>
<b>Receivables and accrued income</b>			
	<b>Nominal values</b>	<b>End of year</b>	<b>Beginning of year</b>
Trade debtors receivables	176.971	176.971	173.184
VAT receivables		261	269
Short-term receivables from group companies	0	0	3.692
Short-term receivables from participating interests and parties participating in the company	0	0	20.474
Other receivables		81.408	1.126
<b>Total receivables and accrued income</b>		<b>258.640</b>	<b>198.745</b>
<b>Cash and cash equivalents</b>			
		<b>End of year</b>	<b>Beginning of year</b>
Cash and cash equivalents		56.918	113.740
<b>Total cash and cash equivalents</b>		<b>56.918</b>	<b>113.740</b>
<b>Total assets</b>		<b>23.366.640</b>	<b>22.373.957</b>



## Equity and liabilities for tax purposes

<b>Fiscal equity</b>		
	<b>End of year</b>	<b>Beginning of year</b>
Paid-up and called-up share capital	19.079.655	19.079.655
Share premium	62.352	62.352
Retained earnings	591.828	325.666
<b>Total fiscal equity</b>	<b>19.733.835</b>	<b>19.467.673</b>

<b>Provisions</b>		
	<b>End of year</b>	<b>Beginning of year</b>
Other provisions	109.480	150.179
<b>Total provisions</b>	<b>109.480</b>	<b>150.179</b>

<b>Long-term liabilities</b>		
	<b>End of year</b>	<b>Beginning of year</b>
Long-term amounts owed to participating interests and parties participating in the company	3.071.672	2.343.932
<b>Total long-term liabilities</b>	<b>3.071.672</b>	<b>2.343.932</b>

<b>Current liabilities</b>		
	<b>End of year</b>	<b>Beginning of year</b>
Suppliers and trade creditors	3.298	2.086
Current liabilities to participating interests and parties participating in the company	430.447	365.078
Tax payable	5.167	22.361
Other current liabilities	12.741	22.648
<b>Total current liabilities</b>	<b>451.653</b>	<b>412.173</b>

<b>Total equity and liabilities</b>	<b>23.366.640</b>	<b>22.373.957</b>
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# IV. 2. Profit calculation for tax purposes as of 31. 12. 2016

## Profit calculation for tax purposes

**31. 12. 2016**

(In EUR)

Name: R.JELINEK GROUP SE

Tax registration number: 851244956

### Profit calculation for tax purposes

Income		
	Current year	Previous year
Net turnover	379.089	439.750
<b>Total income</b>	<b>379.089</b>	<b>439.750</b>

Personnel expenses		
	Current year	Previous year
Salaries and wages	9.720	11.384
Social security	3.304	3.795
<b>Total personnel expenses</b>	<b>13.024</b>	<b>15.179</b>

Depreciation		
	Current year	Previous year
Other intangible fixed assets	227.940	227.940
<b>Total depreciation</b>	<b>227.940</b>	<b>227.940</b>

Other operating expenses		
	Current year	Previous year
Selling expenses	1.520	4.994
Other expenses	58.249	45.395
<b>Total other operating expenses</b>	<b>59.769</b>	<b>50.389</b>



<b>Financial income and expenses</b>		
	<b>Current year</b>	<b>Previous year</b>
Results on receivables from group companies	24.597	21.720
Results on receivables from participating interests and parties participating in the company	5.583	2.730
Change in valuation of receivables	-101	4.579
Less: amounts owed to participating interests and parties participating in the company	86.527	75.941
Decucts: costs of labilities, other interest charges and similar costs	569	0
<b>Total financial income and expenses</b>	<b>-57.017</b>	<b>-46.912</b>

<b>Results from participations</b>		
	<b>Current year</b>	<b>Previous year</b>
Results from participations	249.990	-195.507
<b>Total results from participations</b>	<b>249.990</b>	<b>-195.507</b>

<b>Balance of profit calculation for tax purposes</b>	<b>271.329</b>	<b>-96.177</b>
<b>Company tax</b>	<b>-/- 5.167</b>	<b>-/- 22.36</b>
<b>Balance of profit calculation</b>	<b>266.162</b>	<b>-118.538</b>

