

**R JELÍNEK**

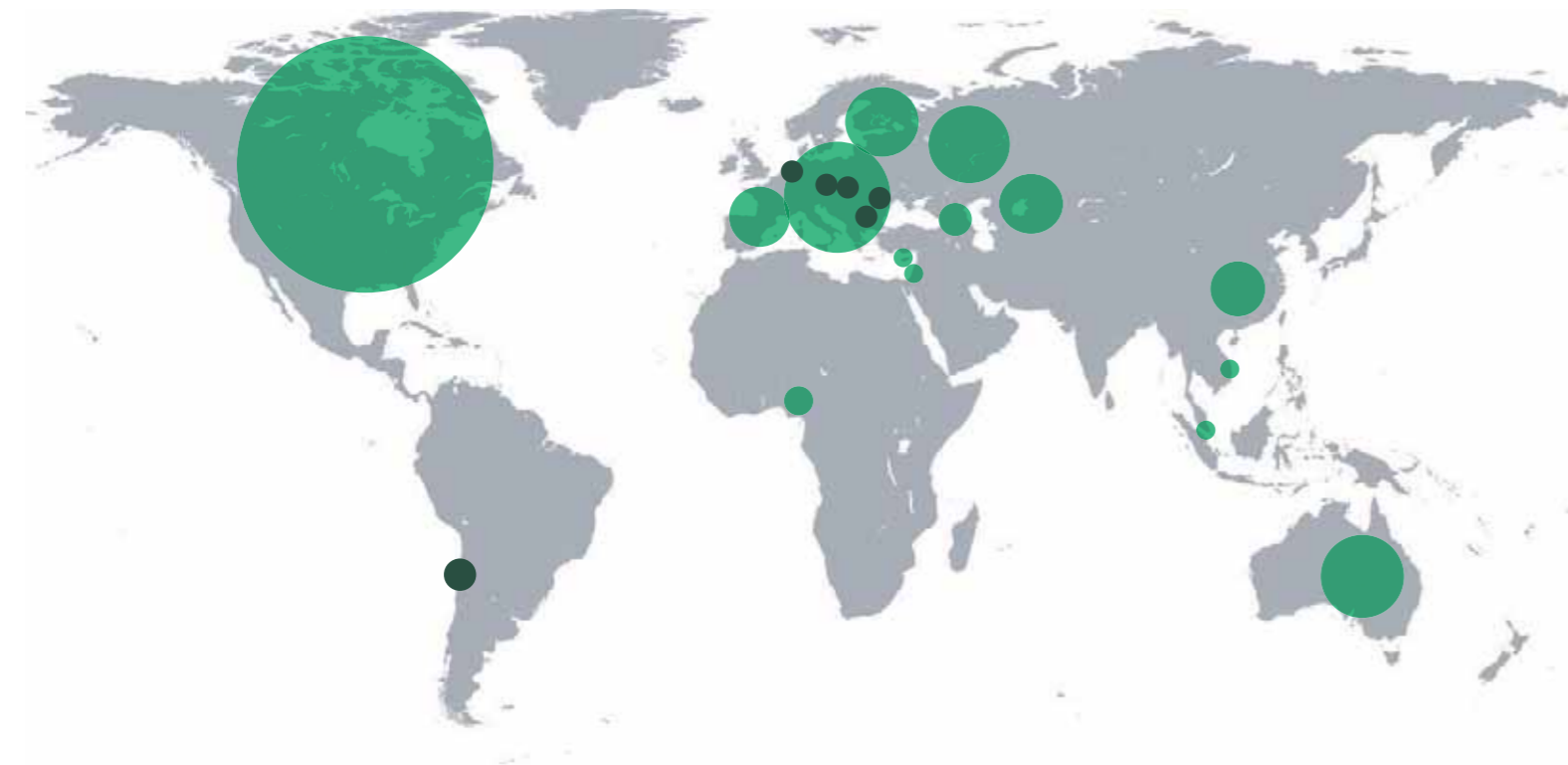
**R.JELINEK GROUP SE**



**ANNUAL REPORT**

**2011**

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● Subsidiary Companies

● Export Markets

Czech Republic  
Slovakia  
Netherlands  
Chile  
Bulgaria  
Romania

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Bulgaria	Italy	Slovakia
Canada	Kazakhstan	Spain
Cyprus	Latvia	Sweden
Finland	Lithuania	Switzerland
France	Luxembourg	USA
Georgia	Netherlands	Uzbekistan
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*Note: The financial figures in the Annual Report are re-calculated to EUR using the valid exchange rates of 31 December 2011 (25,80 CZK/EUR; 4,32 RON/EUR; 1,96 BGN/EUR; 675,20 CLP/EUR).*



*Foreword of the Chairman  
of the Board of Directors*







Dear Shareholders and Business Partners,

For the second year, I have the honor of presenting you with the annual report for the year just concluded of **R.JELINEK GROUP SE**, a European company, on behalf of its Board of Directors.

While our efforts in 2010 were concerned with creating long-term company structure, in 2011 we have focused completely on establishing long-term relationships and financial flows within the R.JELINEK GROUP, and on the relocation of the company's headquarters to the Netherlands.

The most significant legal and economic changes for the company last year consisted in implementation of the project for **relocating the company's headquarters** to its new address in **Tillburg**, at Spoorlaan 386, 5038 CD, **Netherlands**, approved at the General Shareholders' Meeting of 28 June 2011. Also approved was a change in the charter which took effect upon the company's entry into the Register of Companies with jurisdiction in the area of the company's new headquarters.

I'm happy to be able to inform you that, with the submission of all documentation required by law in the Czech Republic and the Netherlands, the company was entered in the Register of Companies in the Netherlands on 2 January 2012.

**The long-term vision of R.JELINEK GROUP is to become the largest, most reliable producer of fruit distillates and products of the highest quality, including production of its own fruits.**

Last year, the entire R.JELINEK GROUP incorporated these overall changes into the organizational structure of individual companies and implemented or prepared standards governing the composition of the boards of directors and supervisory boards of the individual companies. The 2012–2016 Strategies were discussed and put into practice at all subsidiary companies, preapproved investment goals were implemented in accordance with the group's long-term vision and the company's business and marketing activity generally intensified.

For 2011, R.JELINEK GROUP SE before-tax profit is the amount of EUR 74.845. Total revenues reached EUR 418.062 and primarily consisted in licensing fee income for the use of trademarks and logos as designated in long-term signed contracts concluded with the subsidiaries. After recording income tax on legal entities in the amount of EUR 39.341, net profit remaining is **EUR 35.504**.

At the end of 2011, **total company assets** stabilized at **EUR 22.287.000** and equity share increased to 83,8 % of the total balance sheet sum. The company's registered capital remained unchanged at EUR 18.488.000. **Equity** increased slightly to EUR 18.682.000.

At the end of 2011, in terms of funding, the company had no long-term obligations to banks and decreased its commitment by 77 %. As of the date of this report, R.JELINEK GROUP SE had paid its most recent bank liability to a bank and does not record any liability to any financial institution. The company is therefore exclusively funded by its own equity and loans accepted from its largest shareholders.

Last year, the group's total revenues reached EUR 21.377.000. Given the overall macroeconomic environment, the fact that all subsidiaries generated positive cash flow last year and only a single subsidiary, with a 5 % share in R.JELINEK GROUP, reported a loss caused by one-time write-off adjustments to intangible assets, certainly points to a successful year. Total profit of the group including the profit of R.JELINEK GROUP SE reached EUR 1.170.000 and represent a stable basis for development and further investment in coming years.

**In conclusion, on behalf of the Board of Directors, let me thank all employees of our subsidiaries, our business partners and company shareholders for work done, for their support and for the trust in the products and services provided by R.JELINEK GROUP SE in 2011.**

Ing. Pavel Dvořáček  
Chairman of the Board of Directors





# Company Profile



1. General Information
2. Company Bodies
3. Organizational Structure





## II. 1. General Information

<b>Business Name:</b>	R.Jelinek Group SE
<b>Registered Office:</b>	Spoorlaan 386, 5038CD Tilburg, The Netherlands
<b>Web pages:</b>	www.rjelinek.com
<b>Id. No.:</b>	54291593
<b>Legal form:</b>	European Company
<b>Registered capital:</b>	19.079.655,12 EUR
<b>The Company's Bodies:</b>	Board of Directors Supervisory Board

## II. 2. Company Bodies

### Board of Directors

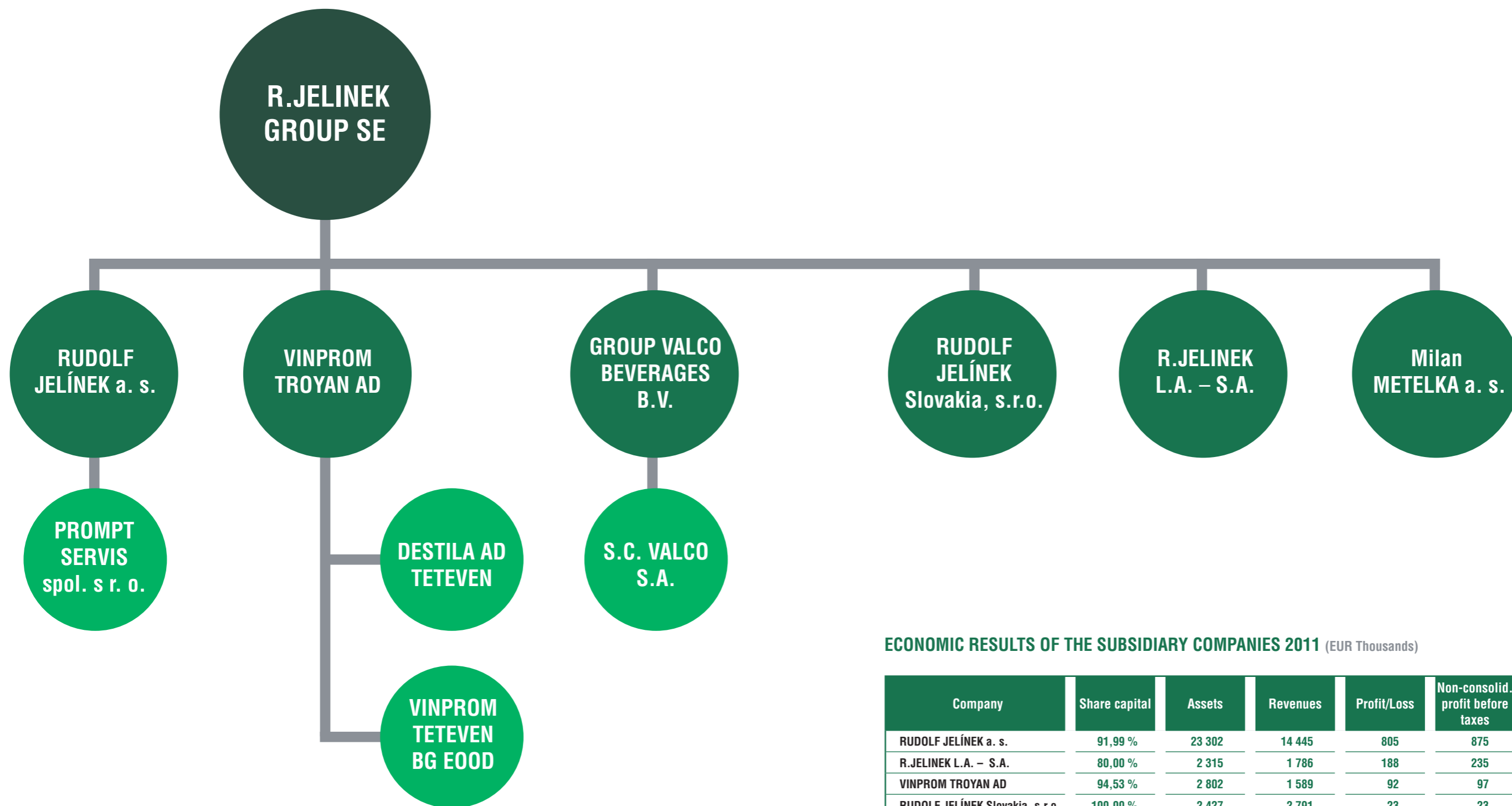
Chairman:	Ing. Pavel Dvořáček
Vice-Chairman:	Ing. Zdeněk Chromý
Member:	Ing. Lumír Zakrvač
Member:	Ing. Martin Děva

### Supervisory Board

Chairman:	Ing. Miroslav Rychna
Member:	Ing. Přemysl Kovář
Member:	Ing. Leoš Kvapil



Vizovice in the early 20th century.



ECONOMIC RESULTS OF THE SUBSIDIARY COMPANIES 2011 (EUR Thousands)

Company	Share capital	Assets	Revenues	Profit/Loss	Non-consolid. profit before taxes	Number of employees
RUDOLF JELÍNEK a. s.	91,99 %	23 302	14 445	805	875	105
R. JELINEK L.A. – S.A.	80,00 %	2 315	1 786	188	235	8
VINPROM TROYAN AD	94,53 %	2 802	1 589	92	97	26
RUDOLF JELÍNEK Slovakia, s.r.o.	100,00 %	2 427	2 791	23	23	7
GVB BV / S.C. VALCO S.A.	39,86 %	631	717	18	44	22
Milan METELKA a. s.	5,00 %	36	49	-30	-595	7
<b>Total</b>		<b>31 513</b>	<b>21 377</b>	<b>1 095</b>		<b>175</b>



## Subsidiary Companies, Export Markets



1. RUDOLF JELÍNEK a. s.
2. R.JELINEK L.A. – S.A.
3. Group Valco Beverages B. V.
4. VINPROM – TROYAN AD
5. RUDOLF JELÍNEK Slovakia, s.r.o.
6. Milan METELKA a. s.





**Registered office:** Razov 472  
763 12 Vizovice  
Czech Republic

**Legal form:** Joint-stock company

**Web:** www.rjelinek.cz

**Id. No.:** 499 71 361

**Incorporation:** 1894

**Registered capital:** 9.332.888 EUR

**RJG's share:** 91 %

**Number of employees:** 100



**The Company's Bodies:**

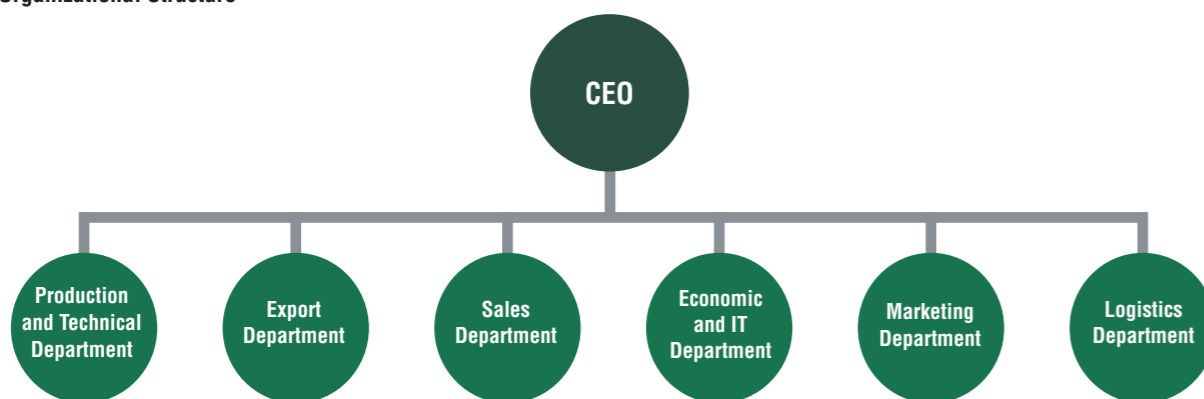
**Board of Directors**

Chairman: Ing. Pavel Dvořáček  
Vice Chairman: Ing. Zdeněk Chromý  
Member: Ing. Markéta Matějčná

**Supervisory Board**

Chairman: Ing. Miroslav Rychna  
Member: André Lenard  
Member: RNDr. František Vlček (01-06/2011)  
Member: Ing. Petr Mareček (07-12/2011)

**Organizational Structure**



The **RUDOLF JELÍNEK** joint-stock company, which is the most important company within R.JELINEK GROUP's asset portfolio, is engaged in the production of alcoholic beverages, especially fruit distillates. The tradition of production of fruit distillates at Vizovice dates back to 1585. In 1882, Zikmund Jelínek first appeared in Vizovice in the position of director of a distillery and he rented the distillery from 1886 onward. The Company itself was established at the end of the nineteenth century, in 1894.

Slivovice (plum brandy), produced in several variants (white, golden, jubilee, kosher, etc.), is the Company's flagship product. Other products in the Company's portfolio include branded fruit distillates of the highest quality, such as pear, apricot, cherry and apple brandy.

The Company continues the tradition of exporting its products abroad, which Rudolf Jelínek commenced by exporting kosher distillates to markets in the United States as early as in 1934. Exports now account for 34 % of the Company's sales.

**THE COMPANY'S PORTFOLIO**

**Fruit Distillates**

**Slivovice** (plum brandy) is a typically Moravian plum distillate. Jelínek slivovice is traditionally produced using three-stage distillation of well-matured plums.

Other fruit distillates in the portfolio are pear, apricot, cherry and apple brandies.

**Premium Products**

**Kosher Distillates**

Kosher distillates are produced without the use of any raw materials, production equipment or procedures that contradict the rules of the Jewish religion. The production of kosher distillates takes place under the supervision of rabbis of the Orthodox Union of America. The kosher certificate awarded by the Orthodox Union of America certifies the utmost quality of the distillate.

**Non-traditional Distillates**

Really unique products in the area of distillate production can be found among the products of RUDOLF JELÍNEK – 13 kinds of special distillates (Višňovice – Sour Cherry brandy, Černý rybíz – Black Currant brandy, Ostružinovice – Blackberry brandy, Oskerušovice – Chequers brandy, Kdoulovice – Quince brandy, Jahodovice – Strawberry brandy, Borůvkovice – Bilberry brandy, Malinovice – Raspberry brandy, Červený jeřáb – Rowanberry brandy, Pivní pálenka – Beer brandy, Jadernička – Apple brandy, Trnkovice – Sloe brandy, Mirabelkovice – Yellow Plum brandy). These non-traditional distillates are produced using the state-of-the-art Holstein distillery unit, which is able to preserve the typical smell and taste of fruits.

**Vizovická slivovice**

The vintage series of the slivovice brandy is produced from fruit grown in the Company's own orchards in Vizovice. It is made in limited series, the first vintage of which was introduced in 2008.

**The Moravian Spirit line**

Other spirits with added distillate bring the smell and taste of the most popular fruit distillates. This product line includes eight flavours (plum, golden plum, pear, apricot, cherry, apple, raspberry, strawberry).

**Branded Spirits**

Plum vodka, Slovácká borovička, Gold Cock Whisky, Praděd, Praděd Bitter, Premium line, Plum liqueur, Absinth, R. JELÍNEK VODKA, Švejk's line (Tuzemák, Vodka, Pepermint, Griotte) etc.





## FRUITS AND ORCHARDS

RUDOLF JELÍNEK a. s. is one of the biggest processors of fruit, especially plums for the production of plum brandy. The Company's efforts to continue the tradition and history of orchard farming led to the foundation of the Company's own plum orchards at Vizovice. The orchards cover an area of 50 ha at present and nine varieties of extraordinarily high-quality and hardiness are planted there – Čačanská Lepotica, Stanley, Gabrovská, Hanita, Presenta, Valjevka, Toptaste, Katinka and Čačanská Rodná.



## CULTURAL EVENTS

The premises of RUDOLF JELÍNEK are suitable for social events due to their size and advantageous location near road infrastructure. The area for 20.000 visitors is used mainly for cultural events during the summer season. The unique environment of the Walachian countryside and the inimitable atmosphere of the original distillery intensify the experience and, among other things, enable the visitors to explore the Company's history, traditions and products. The best-known traditional events held on the premises of the factory are indisputably the Masters of Rock festival, Vizovice Jelínek's Degustation and the Vizovické Trnkobraní (Vizovice Plum Harvest festival).

### Recreational Resorts

RUDOLF JELÍNEK a. s. owns and manages two recreational resorts in the midst of the forests of the Chřiby highlands in the Zlín region: Lesní penzion Bunč – [www.bunc.cz](http://www.bunc.cz)  
Rekreační areál Kamínka – [www.kaminka.cz](http://www.kaminka.cz)

## DISTILLERY LAND

The excursion and visitors' centre called Distillery Land enables visitors to penetrate the secrets of the production of traditional plum brandy. It offers a visit to the Holstein distillery, distillery museum, homogenization facility, the area for maturation of whisky and golden plum brandy, and the bottling plant. Tasting of products and the possibility of shopping in the company store are a matter of course.

Rooms in Distillery Land can be rented for company events, parties, exhibitions, presentations, etc.



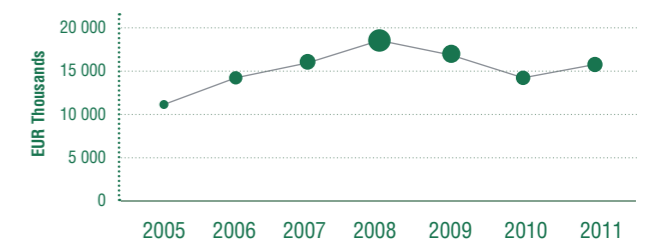
## ECONOMIC INDICATORS OF THE COMPANY'S ACTIVITIES

Economic results of RUDOLF JELÍNEK a. s. (Thousands EUR)	2005	2006	2007	2008	2009	2010	2011
Total Assets	14 107	20 750	24 130	27 475	29 747	20 986	25 331
Total Revenues	11 251	14 268	15 650	18 274	16 877	14 646	15 703
Profit/loss (before tax)	354	1 170	1 267	1 656	1 284	1 070	875
Excise Taxes Paid	9 946	10 791	11 732	12 445	12 015	9 178	10 401

Total Assets 2005 – 2011



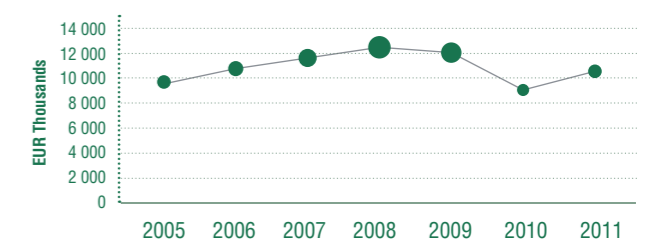
Total Revenues 2005 – 2011



Profit before Tax 2005 – 2011



Excise Taxes Paid 2005 - 2011





**Registered office:** Camino a Nueva Aldea Km 8  
Quillón, VIIIth region  
Chile

**Legal form:** Joint-stock company

**Web:** www.rjelinek.cl

**Id. No.:** 76.006.183-2

**Incorporation:** 2007

**Registered capital:** 1.572.086 EUR

**RJG's share:** 80 %

**Number of employees:** 8

**The Company's Bodies**

**Board of Directors**

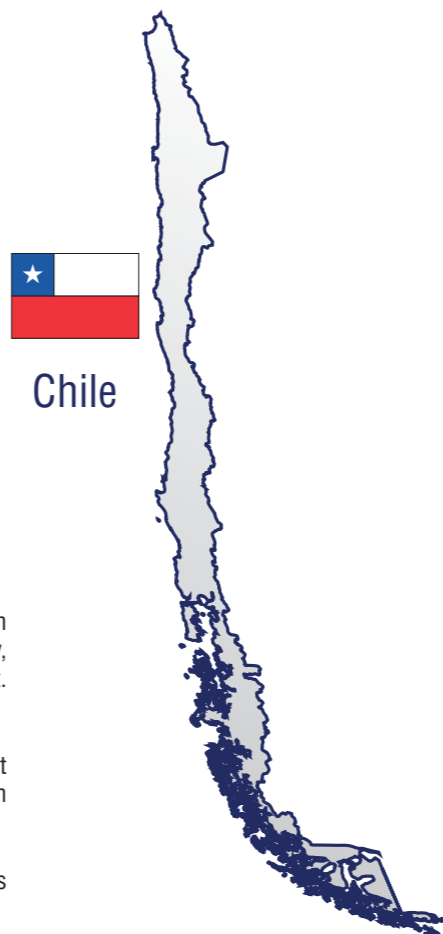
Chairman: Pavel Dvořáček  
Member and CEO: Martin Déva

R.JELINEK L.A. – S.A. specialises in purchasing fruit and the subsequent production of fruit distillates and sales thereof in large-volume packages (mainly Williams pear brandy, plum brandy), whereas 100 % of the production is destined for the European Union market. The main export markets are Germany, Italy and the Czech Republic.

Chile, together with China, Argentina and the Republic of South Africa, is among the biggest producers of pears outside Europe. The pears harvested in Chile are high-quality, with a high sugar content, and are ideal for the production of pear distillate.

R.JELINEK L.A. – S.A. has registered capital of EUR 1.572.086 divided into 1.565 shares with a nominal value of EUR 1.000 each.

R.JELINEK L.A. – S.A. imports and distributes selected bottled alcoholic beverages of R.JELINEK GROUP SE to the retail chains in Chile, especially fruit distillates, vodka, whisky and absinthe.



**FRUITS AND ORCHARDS**

The company cultivated five hectares of land near the production site in 2010. A tree nursery was founded there by splitting 5.500 pear trees in 2011. The trees are composed of BA29 (quince) rootstock, Beurré Hardy graft (bridge) and William's (90 %) and Packham's Triumph variety (10 % for pollination). An irrigation system will be installed and the orchard will be planted in 2012, including a boutique orchard featuring different pear varieties.

The company bought 137 ha of land in 2011. The plot (estate) is situated 40 km from the production plant (distillery). Our Chilean subsidiary currently owns 170 ha. A large "industrial" pear orchard will be developed in 2012.

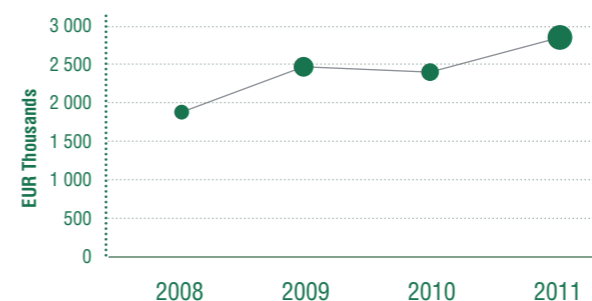


**ECONOMIC INDICATORS OF THE COMPANY'S ACTIVITIES**

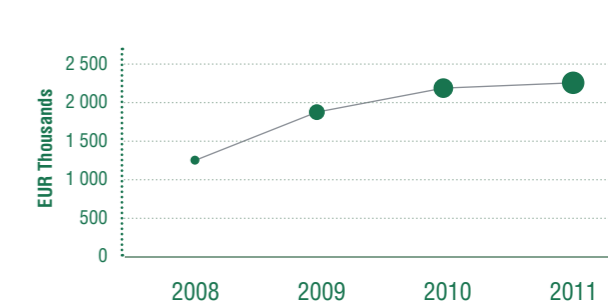
Economic results of R.JELINEK L.A. – S.A. (Thousands EUR)	2008	2009	2010	2011
Total Assets	1 858	2 493	2 403	2 894
Total Revenues	1 244	1 821	2 200	2 232
Profit/loss (before tax)	108	55	219	235
Excise Taxes Paid	0	0	2	4

NOTE 1: The exchange rate on December 31 2011 was 675,20 CLP/EUR

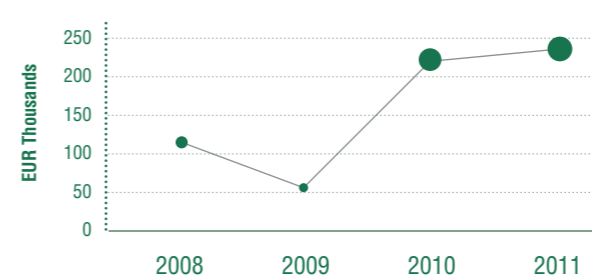
**Total Assets 2008 – 2011**



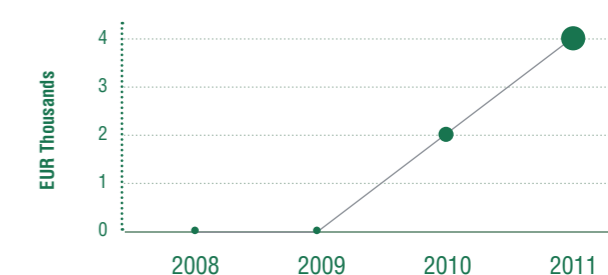
**Total Revenues 2008 – 2011**



**Profit/Loss before Tax 2008 – 2011**



**Excise Taxes Paid 2008 – 2011**





**GROUP VALCO BEVERAGES B. V.**

**Registered office:** Zijlstraat 2  
3111PS Schiedam  
The Netherlands

**Legal form:** B. V.

**Tax Reg. No.:** 24468773

**Entry into the Company:** 2009

**Registered capital:** 800.000 EUR

**RJG's share:** 51 %

**The Company's Bodies**

**Executive Managers:** Pavel Dvořáček  
Henricus Teodorus Franciscus Jansen

Group Valco Beverages B. V. was founded in 2009 as a holding company and currently has two shareholders – R.JELINEK GROUP (51 %) and UTO International Ventures B. V. (49 %). The only asset of Valco Beverages B. V. is its majority share in the Romanian company S.C. VALCO S.A. (78,15 %).

**S.C. VALCO S.A.**

**Registered office:** Seini, Str. Somes nr. 44  
jud. MARAMURES  
ROMANIA 435400

**Legal form:** Joint-stock company

**Web:** www.distileriilevalco.ro

**Tax Reg. No.:** RO2197570

**Entry into the Company:** 2009

**Registered capital:** 189.454 EUR

**Share of Group Valco Beverages:** 78,15 %

**Number of employees:** 21

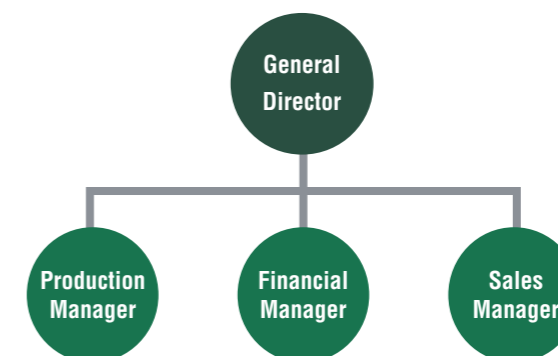
**The Company's Bodies**

**Board of Directors**  
Chairman: Zdeněk Chromý  
Member: Jiří Koňářík  
Member: L. W. De Jong

**Supervisory Board**  
Chairman: Maria Vezentan  
Member: Maria Pop  
Member: Anamaria Vavrek Czompa



**Organizational Structure**



**S.C. VALCO S.A.** is based in the city of Seini, Maramures province, and is the biggest manufacturer of fruit distillates in Romania. VALCO products are available in most retail chains. The Romanian language has several traditional names for plum brandy and fruit distillates: Tuica – a low-degree distillate made from plums only; Palinca – usually 40 % distillate (name protected for the regions of Transylvania and Hungary); Horinca – 50 % plum distillate (the name is used in the province of Maramures only, in the region associated with the best plum brandy in Romania).

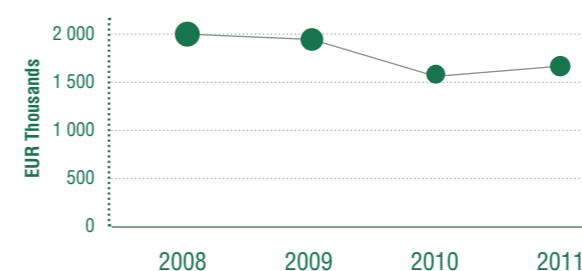
A new item in the Company's portfolio is the offer of selected products from RUDOLF JELÍNEK a. s. (Slivovice, Plum liqueur, Praděd Bitter, Plum vodka and others) and METELKA liqueurs.

**ECONOMIC INDICATORS OF THE COMPANY'S ACTIVITIES**

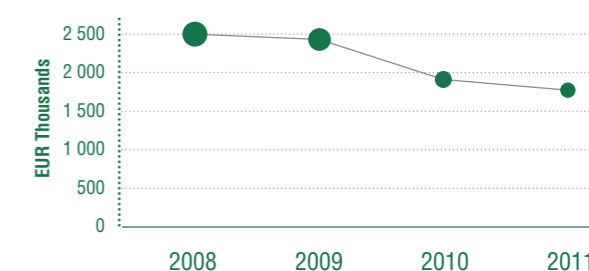
Economic results of S.C. VALCO S.A. (Thousands EUR)	2008	2009	2010	2011
<b>Total Assets</b>	1 954	1 942	1 542	1 584
<b>Total Revenues</b>	2 484	2 451	1 889	1 798
<b>Profit/loss (before tax)</b>	362	-419	13	44
<b>Excise Taxes Paid</b>	784	798	519	470

NOTE 1: The exchange rate on December 31 2011 was 4,32 RON/EUR

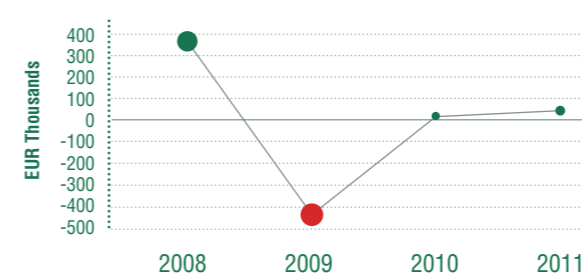
**Total Assets 2008 – 2011**



**Total Revenues 2008 – 2011**



**Profit/Loss before Tax 2008 – 2011**



**Excise Taxes Paid 2008 - 2011**





**Registered office:** Akad. A. Bolevski St., no. 16  
Troyan  
Republic of Bulgaria

**Legal form:** Joint-stock company

**Web:** www.vinprom-troyan.bg

**Tax Reg. No.:** BG110030644

**Entry into the Company:** 2007

**Registered capital:** 762.610 EUR

**RJG's share:** 94,53 %

**Number of employees:** 26

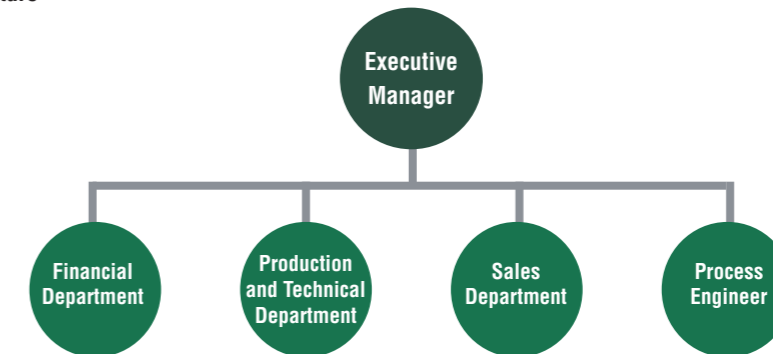
**The Company's Bodies:**

**Board of Directors**

Chairman: Ing. Pavel Dvořáček  
Member: Ing. Ivanka Manojlova Stančeva  
Member: Ing. Lumír Zakravač  
Member: Ing. Markéta Matějčková  
Member: VINEX PRESLAV a. s.



**Organizational Structure**



VINPROM TROYAN is the biggest and best-known Bulgarian producer of fruit distillates, especially plum rakia. The company is based in the city of Troyan situated 160 km east of Sofia, below the mountains of Stara planina, and has very favourable climatic conditions for growing plums. Production of plum rakia began here in the mid-19th century. Troyan plum rakia is produced exclusively from plums harvested in the Troyan area, which is confirmed by its registration in the European register of Geographic Origin Protection of products.

The basis of the product portfolio is plum rakia, which is delivered to the market as either “ordinary” or as vintage, multi-year plum brandy aged in oak barrels. The oldest Troyan plum brandy on the market is called “Reserva”, with a maturation period of at least 25 years. The Company also offers other fruit distillates such as pear, apricot, cherry and apple brandy.

The main customers are partner wholesale stores which cover the entire territory of Bulgaria and possess a distribution network for retailers and restaurants. The products are also stocked in most retail chains.

VINPROM TROYAN owns shares in two subsidiary companies: DESTILA AD (93,9 %) and VINPROM TETEVEN BG EOOD (100 %). VINPROM TROYAN is also the exclusive distributor of VINPROM TETEVEN distillates and STROH products, selected products R. JELÍNEK and METELKA liqueurs on the Bulgarian market.

One of the most important steps in 2010 was the increase in the Company's registered capital by BGN 1.425.000 (from BGN 66.000 to BGN 1.491.000) by issuing 712.617 new share units. A remarkable improvement of the ratio between the equity capital and outside capital occurred due to the supply of additional funds, with the equity capital being increased by 76 % to the value of BGN 3.962.000.

**ORCHARDS**

In 2010, VINPROM TROYAN invested in the purchase of land for the purposes of establishing its own plum orchards. Thirty-five hectares have been purchased to date.

**CULTURAL EVENTS**

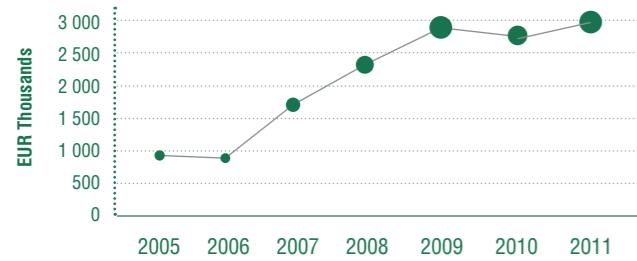
Growing plums and distilling them, drying them and processing them into plum jam and other products comprise one of the symbols of the city of Troyan, and that is why an annual festival of plums and plum rakia has been held there since 1993. The event takes place on the last weekend in September, and the nearby village of Orešak also participates in the festivities. In 2011, the 19th annual Plum Festival took place on 24 September, and the VINPROM TROYAN Company actively participated in it for the first time as a significant industrial processor of plums and producer of the well-known plum rakia. The Company prepared an Open House within the celebrations, so that visitors could learn about the production process of their favourable drink in more detail while getting to know the Company's history and present as well as the tradition of growing and processing plums in the Troyan region.



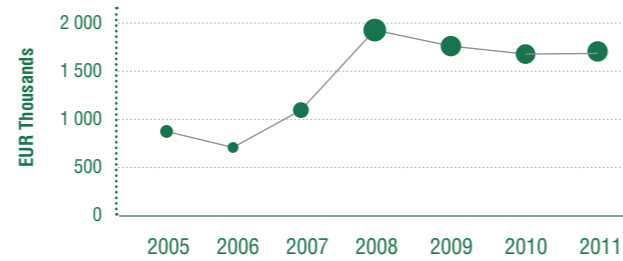
## ECONOMIC INDICATORS OF THE COMPANY'S ACTIVITIES

Economic results of VINPROM TROYAN AD (Thousands EUR)	2005	2006	2007	2008	2009	2010	2011
Total Assets	950	932	1647	2303	2892	2793	2964
Total Revenues	899	713	1126	1921	1765	1649	1681
Profit/loss (before tax)	21	24	207	225	235	140	97
Excise Taxes Paid	348	131	513	788	637	723	747

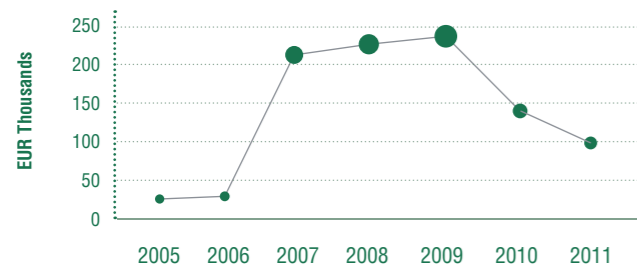
Total Assets 2005 – 2011



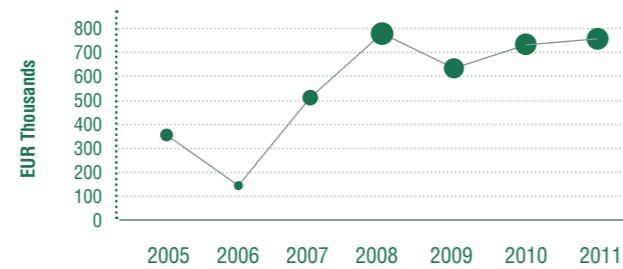
Total Revenues 2005 – 2011



Profit before Tax 2005 – 2011



Excise Taxes Paid 2005 - 2011





**Registered office:** Kráľovská 1  
909 01 Skalica  
Slovak Republic

**Legal form:** Limited liability company

**Web:** www.rjelinek.sk

**Tax Reg. No.:** SK2020110136

**Incorporation:** 1999

**Registered capital:** 99.582 EUR

**RJG's share:** 100 %

**Number of employees:** 7



**The Company's Bodies**

**Executive Managers:** Ing. Pavel Dvořáček  
RNDr. František Vlček



Based at Skalica, RUDOLF JELÍNEK Slovakia, s.r.o. was founded in 1999 as the exclusive importer of RUDOLF JELÍNEK products to the Slovak Republic. As the biggest Slovak importer, it holds a very good position in the sale of fruit distillates. It has a growing market share in on-trade and off-trade.

The Company's portfolio now consists of many kinds of fruit distillates in all price categories, delivered in the most varied types of packaging. In addition to fruit distillates, the producer's offer includes R. JELÍNEK Vodka, Slováká borovička, Luhačovická and Praděd herbal distillates, fruit liqueur and other spirits.

The Company's portfolio comprises approximately 70 items of the RUDOLF JELÍNEK brand.

The Company is a distributor of the French brand **MONIN**. A wide range of products for bartenders, for preparing mixed drinks and coffees, is offered under this brand. The Company's range of products includes more than 50 kinds of bar syrups.

The Company has also been the exclusive distributor of **METELKA** liqueurs since 2009.

A newly distributed brand is French **VEDRENNE** liqueurs. The range of products includes more than 12 kinds of bar liqueurs.

**ECONOMIC INDICATORS OF THE COMPANY'S ACTIVITIES**

Economic results of RUDOLF JELÍNEK Slovakia, s.r.o. (Thousands EUR)	2005	2006	2007	2008	2009	2010	2011
<b>Total Assets</b>	1798	1496	1666	1544	1470	1983	2427
<b>Total Revenues</b>	4796	4255	4981	5997	4420	4425	2791
<b>Profit/loss (before tax)</b>	22	14	15	57	1	22	23
<b>Excise Taxes Paid</b>	-	-	2177	2696	2114	2772	2669

Total Assets 2005 – 2011



Total Revenues 2005 – 2011



Profit before Tax 2005 – 2011



Excise Taxes Paid 2007 - 2011





**Registered office:** Moravské Prusy 119  
682 01 Prusy-Boškůvky, Vyškov  
Czech Republic

**Legal form:** Joint-stock company

**Web:** www.metelka.cz

**Id. No.:** 29182867

**Entry into the Company:** 2010

**Registered capital:** 877.893 EUR

**RJG's share:** 5 %

**Number of employees:** 7

**The Company's Bodies**

**Board of Directors**

Chairman: Milan Metelka  
Member: Ing. Pavel Dvořáček  
Member: Jan Metelka

**Supervisory Board**

Chairman: Zlata Zelová  
Member: Vladimíra Metelková  
Member: Ing. Dagmar Dívová

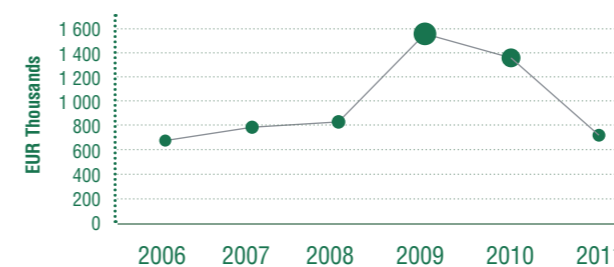


Production of liqueurs and spirits in Antonín Metelka's family began in Vyškov, South Moravia, in 1935. The principal products were Režná (rye spirit), Rum, Griotka (cherry brandy), Praděd herbal liqueur, Wolga fine bitter liqueur, Rosbašský liqueur, Liqueur de Chartreuse, Hubertus special herbal liqueur for hunters and other spirits and liqueurs popular at that time. Their growing influence on the market was dampened by the beginning of World War II and the introduction of spirit rationing for domestic producers of alcoholic beverages. The owner's son, Bohumil Metelka, finished his studies at a distillery school in 1946-47 and continued with his father's business. However, the Company's golden era ended involuntarily in 1948, when the Communist Party seized political power, bringing private enterprise in Czechoslovakia to an end. After the fall of the Communist regime in 1989, Bohumil Metelka passed his experience in the field down to his son Milan, who began building a family liqueur factory at Moravské Prusy at the end of 1991, thus continuing with tradition of the alcoholic-beverage production, which continues today.

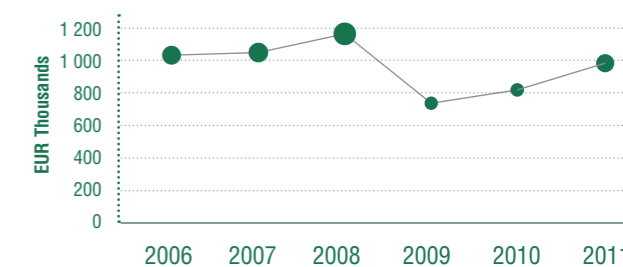
**ECONOMIC INDICATORS OF THE COMPANY'S ACTIVITIES**

Economic results of Milan METELKA a. s. (Thousands EUR)	2006	2007	2008	2009	2010	2011
Total Assets	668	794	822	1 547	1 361	718
Total Revenues	1 037	1 034	1 157	740	817	988
Profit/loss (before tax)	17	13	43	1	-55	-595
Excise Taxes Paid	536	675	676	555	580	624

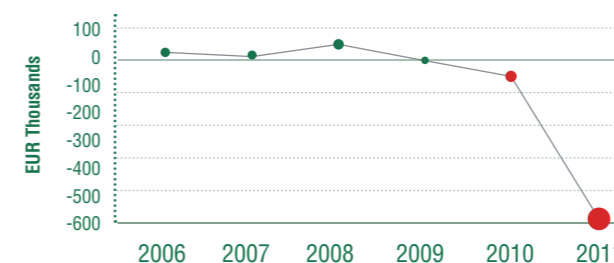
Total Assets 2006 – 2011



Total Revenues 2006 – 2011



Profit/Loss before Tax 2006 – 2011



Excise Taxes Paid 2006 - 2011





## Export Markets

# IV.

1. *United States and Canada*
2. *Europe*
3. *Russia, China, Africa and other export markets*





## IV. 1. United States and Canada

The United States as an export destination has quite a long tradition commenced by Rudolf Jelínek with the first export of kosher plum brandy in 1934. This export developed into repeated business as early as in 1930s and took root on the key markets of New York and Chicago. The Company managed to maintain exports to the United States, though with an extended break from the end of World War II until the 1990s. The Company's history of exporting products to the United States was a valuable asset for a new level of penetration of that key market during the last ten years.

An essential expansion of product distribution to 30 American states occurred in this period, whereas the Group's products are frequently sold not only in the key territories like New York, New Jersey, Chicago, California and Florida, but also by distributors in Utah, Colorado, Kentucky and Nevada.

A major shift also occurred in the system of doing business on the American market, where direct relations with distribution companies in the individual states and contacts with retailers and thus with end-customers are managed via a partner company that provides import services.

The customer community in the United States is very broad, but it can be divided into three basic groups, with a certain simplification: the Czech community in the United States that can be found throughout the country, from California and Texas to New York, where probably the most typical place is the Zlata Praha restaurant in the Queens borough of New York. Eastern Europeans from Serbia, Croatia, Poland, Romania and Bulgaria, who highly appreciate slivovitz and fruit distillates, are found mainly in Chicago. This market has the most European products and specialities in the United States; on the other hand, there is strong competition and price pressure.

The "Jewish market" is very interesting and requires high credibility of the brand and a high standard of quality, which must be proven with a kosher certificate issued by a reputable certification organisation, in our case the Orthodox Union of America, provided that the producer fulfils strict production criteria under the supervision of an authorised rabbi.

All products exported to the American market have a kosher certificate. The basis of the offer of products consists of plum brandy – five-year-old white, ten-year-old golden and newly also Silver Slivovitz Kosher for Passover. Williams Pear Brandy, a Williams-variety pear distillate, and Bohemia Plum, a fine triple-distilled grain vodka with a delicious plum flavour, are building up their position on the market.

The expansion of the offer with the addition Troyanska Bulgarian plum brandy and Romanian Valco Palinca provided a new impuls for the development of overseas activities in recent years. These new brands of our subsidiary companies made it possible for us to address new customer groups, as well as to gain new business partners from among the distributors.

The United States is among the most important markets for the whole R.JELINEK GROUP, not only due to the high margin on exports, but also because products of all the Group's main brands are sold on this market.

The Company is also present on the Canadian market, another important market on the North American continent. This market, divided into provinces, is a specific problem of the "monopoly state". The provincial governments control the import, wholesale and sometimes even retail, and suppliers must be represented by licensed brokers. At present, our products are delivered to the provinces of Ontario, Quebec, Alberta and British Columbia.



## IV. 2. Europe

### Western Europe

R.JELINEK GROUP ranks among the world's biggest producers of fruit distillates. The European fruit distillate market is chiefly the domain of a few markets. The most important players in the segment of fruit distillates (spirits) include Germany, Austria, Italy and Switzerland.

At present, products from R.JELINEK GROUP are represented on those markets, to which they are regularly exported, and the offered portfolio is being actively expanded. One feature applies to all of these markets: they are very demanding as far as quality is concerned and they are proud of their domestic production.

At present, our products can also be found on the shelves of several retail chains such as METRO in Austria. Germany is one of the most important markets in terms of the number of customers. Knowledge of the brand is apparent there, especially in eastern regions of the country (former GDR).

The Company also has a very strong position in bulk deliveries (deliveries of distillates in tanks) to Western European countries. This particularly concerns deliveries of Williams pear distillate from our subsidiary production company in Chile. European producers of pears and, subsequently, the producers of the Williams distillate, are not able to provide sufficient production volumes to cover the constantly growing consumption of this product. Bulk deliveries of apricot distillate are mostly directed to Austria.

Deliveries are executed in shipping containers with a volume of 24.000 litres. After arrival at German ports, the containers are distributed directly to customers throughout Western Europe. German consumers are among the biggest buyers and consumers of our Williams pear brandy. Italy occupies second place.

The Romanian company Valco and the Bulgarian company Vinprom Troyan are also successful in exporting to Western Europe, especially to Germany, France and Spain. Exports include especially Palinca Premium, Palinca, Tuica and Troyanska otležala rakija.

### Central and Eastern Europe

**Slovakia** is the historically biggest export market and exhibits dynamic growth. The foundation of the subsidiary in 1999 was an important milestone of exporting to the Slovak market. At present, distribution is provided by 25 business partners. The biggest distributors are KON-RAD, IMS, TOP LIMO, SMANDRA, CBA SK and HEINEKEN. Thanks to these distributors, products of the R. JELÍNEK, METELKA and VINPROM TROYAN brands are delivered to the network of independent wholesalers, retailers, snack bars, petrol stations, etc.

R. JELÍNEK products are present in all foreign chains operating in Slovakia (Tesco, Metro, Ahold, Kaufland, Lidl and Billa).

A total of 100 items is exported to the Slovak market. The top product in terms of sales is plum brandy offered in several variants (white, golden, jubilee, kosher, etc.). The fastest-growing category is pear brandy and other pear-flavoured products.

The **Polish** market is promising in terms of both the number of inhabitants and the popularity of spirits. The Company has representation there, too. Thirteen items of the R. JELÍNEK brand are delivered to selected wholesalers as well as to retail chains (Kaufland, Makro, Lekkerland, etc.). The most popular products in the offered portfolio are Švejk Tuzemák, Moravská Švestka and Absinth. Poland also represents an important market for distillates and macerated extracts in bulk.

**Romania and Bulgaria** are special export markets due to the bases comprising the subsidiary production companies. R. JELÍNEK products are distributed both to wholesale stores and to retail chain on both markets. Romanian customers have taken a liking to plum flavours in the form of plum liqueur and white plum brandy, while Absinth, plum vodka, Griotte and plum liqueur enjoy the biggest consumption on the Bulgarian market.





## IV. 3. Russia, China and other export markets

### Russia

R.JELINEK GROUP began trading in branded products with the Moscow-based Czech-Russian company OOO SEMI Trade through our subsidiary RUDOLF JELÍNEK a. s. in autumn 2003. Cooperation is ongoing and successful. In 2010, a record number of bottles were exported, with record sales. The structure of goods sold is rather varied. Genuine distillates have the highest sales, especially plum brandy and pear brandy; liqueurs and traditional Czech spirits are also successful. Typical customers in Moscow are chiefly Czech restaurants, special boutiques that focus exclusively on selling alcohol, and smaller regional retail networks.

### China

You can encounter products from R.JELINEK GROUP on five continents. Within the Company's brand-building strategy, markets beyond Europe were gained in recent years. This concerns especially the Chinese market, where the Company has had direct representation since 2009. Products are not only delivered to bars and restaurants there, but they are also offered by means of an e-shop. The main export product for Chinese market is Absinth, vodka, herbal liqueurs and whisky.

### Other Export Markets

R.JELINEK GROUP products are finding fans in even more exotic markets. We managed to export our products to the Georgian market last year. Our products are offered together with Czech beer on that distant market. The pleasing news is that the products delivered to that market are our Company's flagship items (especially fruit distillates).

The first deliveries to Nigeria were realised in the course of autumn 2011. The largest market in Africa, Nigeria is interested primarily in fruit and milk liquors.

Export to Singapore, which serves as the gateway to Southeast Asia, was carried out together with the export to Afrika. The consignment contained a general overview of our product range.

### CURRENT EXPORT MARKETS OF R.JELINEK GROUP SE

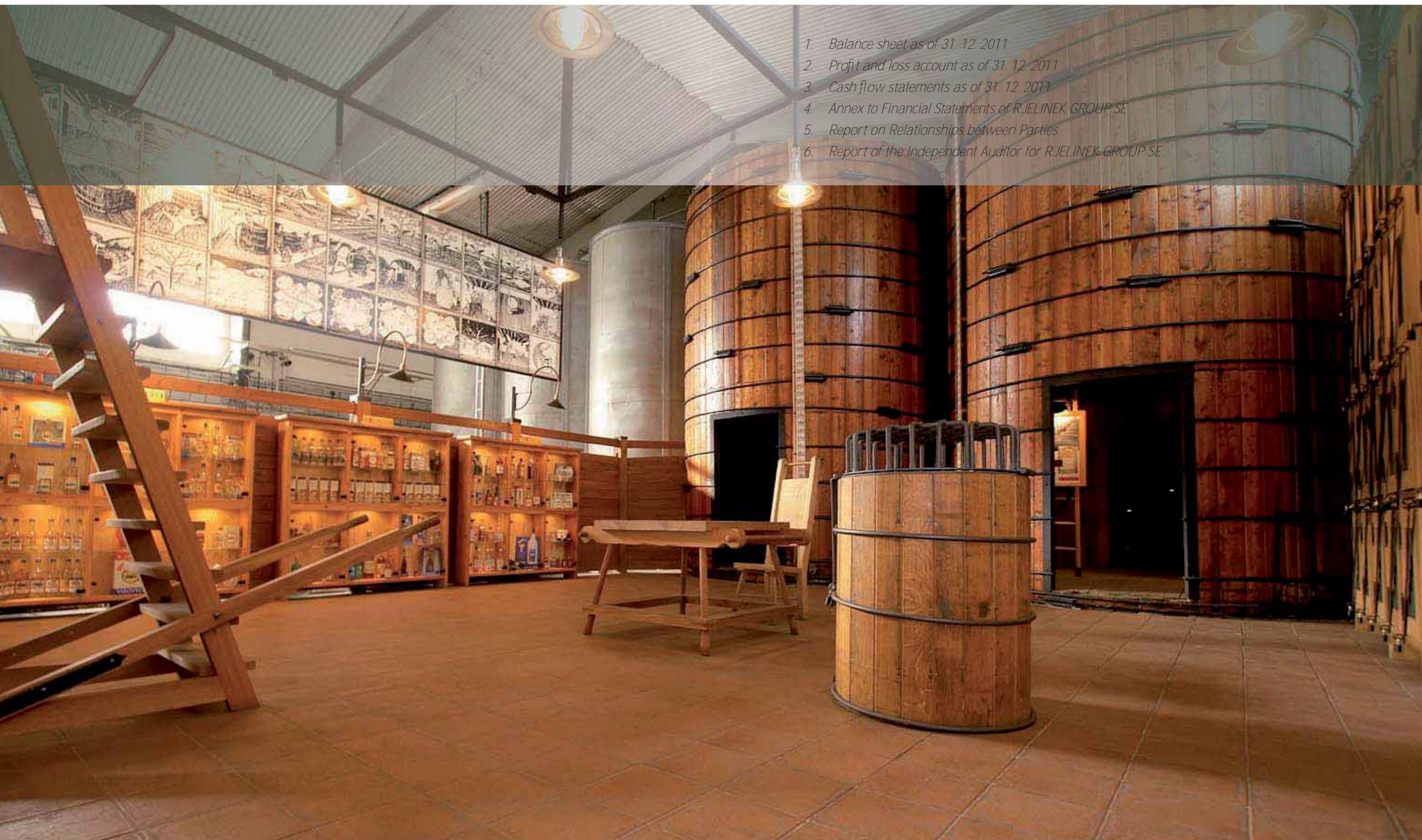
Australia, Austria, Belgium, Bulgaria, Canada, Cyprus, Finland, France, Georgia, Germany, Hungary, Chile, China, Israel, Italy, Kazakhstan, Latvia, Lithuania, Luxembourg, Nigeria, Poland, Romania, Russia, Singapore, Slovakia, Spain, Sweden, Switzerland, the Netherlands, the United States, Uzbekistan, Vietnam



**R. JELÍNEK** Zázrak zvaný slivovice.



1. *Balance sheet as of 31. 12. 2011*
2. *Profit and loss account as of 31. 12. 2011*
3. *Cash flow statements as of 31. 12. 2011*
4. *Annex to Financial Statements of R.JELINEK GROUP SE*
5. *Report on Relationships between Parties*
6. *Report of the Independent Auditor for R.JELINEK GROUP SE*





# V. 1. Balance sheet as of 31. 12. 2011

Approved by MF ČR Nr.500/2002 Sb. The Company will submit the Czech Statutory Financial Statements in full format with the Income Tax Return to the following: 1 x district office of the state financial authority	<b>Balance sheet in full format</b>  <b>31. 12. 2011</b> (In thousands of Czech crowns TCZK)	Name and regist. office of company:  R.JELINEK GROUP SE Sporlaan 368 Tilburg
Year 2011	Month 12	IČO 28960858

Ident. a	ASSETS b	Line c	Current period			Prior period
			Gross 1	Adjust. 2	Net 3	Net 4
	<b>TOTAL ASSETS (A. + B. + C. + D.)</b>	<b>1</b>	<b>582 139</b>	<b>-6 911</b>	<b>575 228</b>	<b>575 325</b>
A.	Receivables for subscriptions	2	0		0	0
B.	<b>Fixed assets</b>	<b>3</b>	<b>572 556</b>	<b>-6 911</b>	<b>565 645</b>	<b>567 089</b>
B.I.	<b>Intangible fixed assets</b>	<b>4</b>	<b>88 205</b>	<b>-6 911</b>	<b>81 294</b>	<b>84 749</b>
B.I. 1.	Incorporation expenses	5	0	0	0	0
2.	Research and development	6	0	0	0	0
3.	Software	7	0	0	0	0
4.	Valuable rights	8	88 205	-6 911	81 294	84 749
5.	Goodwill	9	0		0	0
6.	Other intangible fixed assets	10	0		0	0
7.	Intangible fixed assets under construction	11	0		0	0
8.	Advance payments for intangible fixed assets	12	0		0	0
B.II.	<b>Tangible fixed assets</b>	<b>13</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
B.II. 1.	Land	14	0		0	0
2.	Buildings, halls and structures	15	0		0	0
3.	Movable fixed assets	16	0		0	0
4.	Perennial crops	17	0		0	0
5.	Breeding and draught animals	18	0		0	0
6.	Other tangible fixed assets	19	0		0	0
7.	Tangible fixed assets under construction	20	0		0	0
8.	Advance payments for tangible fixed assets	21	0		0	0
9.	Adjustments to acquired assets	22	0		0	0
B.III.	<b>Financial investments</b>	<b>23</b>	<b>484 351</b>	<b>0</b>	<b>484 351</b>	<b>482 340</b>
B.III. 1.	Shares and ownership interests with controlling influence in enterprises	24	483 896		483 896	481 885
2.	Shares and ownership interests with substantial influence in enterprises	25	0		0	0
3.	Other securities and ownership interests	26	455		455	455
4.	Intercompany loans	27	0		0	0
5.	Other financial investments	28	0		0	0
6.	Financial investments in progress	29	0		0	0
7.	Advances provided for financial investments	30	0		0	0

Ident. a	ASSETS b	Line c	Current period			Prior period
			Gross 1	Adjust. 2	Net 3	Net 4
C.	<b>Current assets</b>	<b>031</b>	<b>9 583</b>	<b>0</b>	<b>9 583</b>	<b>7 950</b>
C.I.	<b>Inventory</b>	<b>032</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
C.I. 1.	Materials	033	0		0	0
2.	Work-in-progress and semi-finished products	034	0		0	0
3.	Finished products	035	0		0	0
4.	Animals	036	0		0	0
5.	Merchandise	037	0		0	0
6.	Advance payments for inventory	038	0		0	0
C.II.	<b>Long-term receivables</b>	<b>039</b>	<b>2 339</b>	<b>0</b>	<b>2 339</b>	<b>2 639</b>
C.II. 1.	Trade receivables	040	0		0	0
2.	Receivables - controlling influence	041	0		0	0
3.	Receivables - substantial influence	042	0		0	0
4.	Receivables from partners and participants in an association	043	0		0	0
5.	Long-term advance payments	044	0		0	0
6.	Estimated receivables	045	0		0	0
7.	Other receivables	046	2 339		2 339	2 639
8.	Deferred tax receivables	047	0		0	0
C.III.	<b>Short-term receivables</b>	<b>048</b>	<b>6 930</b>	<b>0</b>	<b>6 930</b>	<b>2 980</b>
C.III. 1.	Trade receivables	049	6 237		6 237	267
2.	Receivables - controlling influence	050	46		46	45
3.	Receivables - substantial influence	051	0		0	0
4.	Receivables from partners and participants in an association	052	0		0	0
5.	Social security and health insurance	053	0		0	0
6.	Due from state-tax receivables	054	647		647	2 668
7.	Short-term advance payments	055	0		0	0
8.	Estimated receivables	056	0		0	0
9.	Other receivables	057	0		0	0
C.IV.	<b>Financial assets</b>	<b>058</b>	<b>314</b>	<b>0</b>	<b>314</b>	<b>2 331</b>
C.IV. 1.	Cash	059	0	0	0	0
2.	Bank accounts	060	314	0	314	2 331
3.	Short-term financial assets	061	0		0	0
4.	Short-term financial assets in progress	062	0		0	0
D.I.	<b>Accruals</b>	<b>063</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>286</b>
D.I. 1.	Deferred expenses	064	0		0	286
2.	Complex deferred expenses	065	0		0	0
3.	Accrued revenue	066	0		0	0




Ident. a	LIABILITIES b	Line c	Current period 5	Prior period 6
	<b>TOTAL LIABILITIES (A. + B. + C.)</b>	<b>67</b>	<b>575 228</b>	<b>575 325</b>
A.	<b>Equity</b>	<b>68</b>	<b>482 053</b>	<b>481 402</b>
A.I.	<b>Registered capital</b>	<b>69</b>	<b>476 991</b>	<b>476 991</b>
A.I. 1.	Registered capital	70	476 991	476 991
2.	Own shares	71	0	0
3.	Changes in registered capital	72	0	0
A.II.	<b>Capital funds</b>	<b>73</b>	<b>0</b>	<b>0</b>
A.II. 1.	Share premium	74	0	0
2.	Other capital funds	75	0	0
3.	Gains or losses from revaluation of assets and liabilities	76	0	0
4.	Gains or losses from transformation transactions	77	0	0
A.III.	<b>Reserve funds, indivisible fund and other funds created from net profit</b>	<b>78</b>	<b>1 609</b>	<b>904</b>
A.III.1.	Legal reserve fund/Indivisible fund	79	1 609	904
2.	Statutory and other funds	80	0	0
A.IV.	<b>Profit (loss) of previous years</b>	<b>81</b>	<b>2 537</b>	<b>-14</b>
A.IV. 1.	Retained earnings from previous years	82	2 537	0
2.	Accumulated losses from previous years	83	0	-14
A.V.	Profit (loss) of current period (+/-)	84	916	3 521
B.	<b>Not-own capital</b>	<b>85</b>	<b>93 175</b>	<b>93 923</b>
B.I.	<b>Provisions</b>	<b>86</b>	<b>1 443</b>	<b>1 235</b>
B.I. 1.	Provisions according to special legal regulation	87	0	0
2.	Provision for pensions and similar liabilities	88	0	0
3.	Provision for corporate income tax	89	1 443	1 235
4.	Other reserves	90	0	0
B.II.	<b>Long-term payables</b>	<b>91</b>	<b>85 743</b>	<b>84 385</b>
B.II. 1.	Trade payables	92	0	0
2.	Payables - controlling influence	93	70 489	68 643
3.	Payables - substantial influence	94	0	0
4.	Payables to partners and participants in an association	95	0	0
5.	Long-term advances received	96	0	0
6.	Bonds issued	97	0	0
7.	Long-term bills of exchange to be paid	98	0	0
8.	Estimated payables	99	0	0
9.	Other payables	100	0	0
10.	Deferred tax liability	101	15 254	15 742

Ident. a	LIABILITIES b	Line c	Current period 5	Prior period 6
B.III.	<b>Short-term payables</b>	<b>102</b>	<b>4 792</b>	<b>3 166</b>
B.III. 1.	Trade payables	103	410	52
2.	Payables - controlling influence	104	3 331	2 005
3.	Payables - substantial influence	105	0	0
4.	Payables to partners and participants in an association	106	0	0
5.	Payables to employees	107	43	31
6.	Payables to social security and health insurance	108	4	4
7.	Due to state-taxes and subsidies	109	699	614
8.	Short-term advances received	110	0	0
9.	Bonds issued	111	0	0
10.	Estimated payables	112	305	0
11.	Other payables	113	0	460
B.IV.	<b>Bank loans</b>	<b>114</b>	<b>1 197</b>	<b>5 137</b>
B.IV. 1.	Long-term bank loans	115	0	1 163
2.	Short-term bank loans	116	1 197	3 974
3.	Short-term financial assistance	117	0	0
C.I.	<b>Accruals</b>	<b>118</b>	<b>0</b>	<b>0</b>
C.I. 1.	Accrued expenses	119	0	0
2.	Deferred revenues	120	0	0

Date: Signature of the statutory representatives:

13. 3. 2012



Legal form:

European Company

Activity:

Production of spirits

Note:




# V. 2. Profit and loss account as of 31. 12. 2011

<p>Approved by MF ČR Nr.500/2002 Sb. The Company will submit the Czech Statutory Financial Statements in full format with the Income Tax Return to the following: 1 x district office of the state financial authority</p>	<p><b>Profit and loss account in full format</b></p> <p><b>31. 12. 2011</b> (In thousands of Czech crowns)</p>	<p>Name and regist. office of company:</p> <p><b>R.JELINEK GROUP SE</b> Sporlaan 368 Tilburg</p>
Year 2011	Month 12	IČO 28960858

Ident. a	Text b	Line c	Accounting period	
			Current 1	Prior 2
I.	Revenues from merchandise	01	0	0
A.	Cost of goods sold	02	0	0
+	<b>Sales margin</b>	03	0	0
II.	Production	04	10 786	8 873
II. 1.	Revenues from own products and services	05	10 786	8 873
2.	Change in inventory of own production	06	0	0
3.	Capitalisation	07	0	0
B.	Production consumption	08	1 784	449
B. 1.	Materials and energy consumption	09	0	0
2.	Services	10	1 784	449
+	<b>Added value</b>	11	9 002	8 424
C.	Personnel expenses	12	357	167
C. 1.	Wages and salaries	13	0	0
2.	Remuneration of board members	14	306	153
3.	Social security and health insurance expenses	15	51	14
4.	Social expenses	16	0	0
D.	Taxes and fees	17	53	14
E.	Depreciation of intangible and tangible fixed assets	18	3 456	3 456
III.	Proceeds from disposals of fixed assets and material	19	0	0
III.1.	Proceeds from disposals of fixed assets	20	0	0
2.	Proceeds from disposals of material	21	0	0
F.	Net book value of fixed assets and material sold	22	0	0
F. 1.	Net book value of fixed assets sold	23	0	0
2.	Net book value of material sold	24	0	0
G.	Change in operating provisions and adjustments and complex deferred expenses	25	0	0
IV.	Other operating revenues	26	1	1
H.	Other operating expenses	27	1	1
V.	Transfer of operating revenues	28	0	0
I.	Transfer of operating expenses	29	0	0
*	<b>Operating profit (loss)</b>	30	<b>5 136</b>	<b>4 787</b>

VI.	Proceeds from sale of securities and ownership interests	31	0	0
J.	Securities and ownership interests sold	32	0	0
VII.	Revenues from financial investments	33	0	0
VII. 1.	Revenues from intercompany securities and ownership interests	34	0	0
2.	Revenue from other securities and ownership interests	35	0	0
3.	Revenues from other financial investments	36	0	0
VIII.	Revenues from short-term financial assets	37	0	0
K.	Expenses relating to financial assets	38	0	0
IX.	Revenues from revaluation of shares and derivatives	39	0	0
L.	Expenses relating to revaluation of shares and derivatives	40	0	0
M.	Change in financial provisions and adjustments	41	0	0
X.	Interest revenue	42	133	157
N.	Interest expense	43	3 362	880
XI.	Other financial revenues	44	86	501
O.	Other financial expenses	45	62	916
XII.	Transfer of financial revenues	46	0	0
P.	Transfer of financial expenses	47	0	0
*	<b>Profit (loss) from financial operations</b>	48	<b>-3 205</b>	<b>-1 138</b>
Q.	Income tax on ordinary income	49	1 015	128
Q. 1.	- due	50	1 503	1 235
2.	- deferred	51	-488	-1 107
**	Ordinary income	52	916	3 521
XIII.	Extraordinary revenues	53	0	0
R.	Extraordinary expenses	54	0	0
S.	Income tax on extraordinary income	55	0	0
S. 1.	- due	56	0	0
2.	- deferred +/-	57	0	0
*	<b>Extraordinary income</b>	58	<b>0</b>	<b>0</b>
T.	Transfer of profit or loss to partners (+/-)	59	0	0
***	<b>Profit (loss) of current accounting period (+/-)</b>	60	<b>916</b>	<b>3 521</b>
****	<b>Profit (loss) before taxation (+/-)</b>	61	<b>1 931</b>	<b>3 649</b>

<b>Date:</b>	<b>Signature of the statutory representatives:</b>	
13. 3. 2012		
<b>Legal form:</b>	<b>Activity:</b>	<b>Note:</b>
European Company	Production of spirits	



# V. 3. Cash flow statements as of 31. 12. 2011

## R.JELINEK GROUP SE

as of 31. 12. 2011

In thousands of Czech crowns TCZK	Current period	Prior period
<b>P. Cash and cash equivalents, beginning of year</b>	<b>2 331</b>	<b>3 107</b>
Net operating cash flow		
Z. Accounting profit (loss) from ordinary activities	1 931	3 649
A.1. Non-cash transactions	7 179	5 167
A.1.1. Depreciation of fixed assets	3 456	3 456
A.1.2. Change in:	494	988
A.1.2.1. adjustments to assets	0	0
A.1.2.2. reserves and adjustments	208	1 235
A.1.2.3. deferred and accrued expenses	286	-247
A.1.3. Profit(-) Loss(+) on disposal of fixed assets	0	0
A.1.4. Profit(-) Loss(+) on sale of securities	0	0
A.1.5. Revenue from dividends and profit distribution	0	0
A.1.6. Expense and revenue interests accounted for	3 229	723
<b>A.* Net operating cash flow before financial items, changes in working capital and extraordinary items</b>	<b>9 110</b>	<b>8 816</b>
A.2. Change in working capital	-2 512	20 416
A.2.1. Change in receivables	-3 650	18 410
A.2.2. Change in short term payables	1 626	3 113
A.2.3. Change in inventory	0	0
A.2.4. Change in short term financial assets	0	0
A.2.5. Change in deferred tax receivable/liability	-488	-1 107
<b>A.** Net operating cash flow before financial balances, taxation and extraordinary items</b>	<b>6 598</b>	<b>29 232</b>
A.3. Interest paid excluding amounts capitalised	-3 362	-880
A.4. Interest received	133	157
A.5. Income tax paid on ordinary income	-1 503	-2 668
A.6. Receipts and disbursement from extraordinary items	0	0
A.7. Deferred tax	488	1 107
<b>A.*** Net operating cash flow</b>	<b>2 354</b>	<b>26 948</b>
<b>Investment activity</b>		
B.1. Acquisition of fixed assets	-2 011	-389 876
B.1.1. Acquisition of tangible fixed assets	0	0
B.1.2. Acquisition of intangible fixed assets	0	0
B.1.3. Acquisition of financial investments	-2 011	-389 876
B.2. Revenues from sales of fixed assets	0	0
B.2.1. Proceeds from sales of tangible and intangible fixed assets	0	0
B.2.2. Proceeds from sale of financial investments	0	0
B.3. Advances and loans to related persons	0	0

<b>B.*** Net cash flow from investment activity</b>	<b>-2 011</b>	<b>-389 876</b>
<b>Financial activity</b>		
C.1. Change in long-term liabilities and bank loans	-2 094	44 158
C.2. Increase and decrease in equity from specified transactions	-266	317 994
C.2.1. Subscription of shares and investments	0	317 994
C.2.2. Remuneration of board members	-266	0
C.2.3. Cash gifts, subsidies for equity and other shareholders contribution	0	0
C.2.4. Loss settlement from shareholders	0	0
C.2.5. Payments from funds created from net profit	0	0
C.2.6. Paid dividends and profit shares including paid withholding tax	0	0
C.2.7. Deferred tax from prior periods	0	0
C.3. Received dividends and profit shares	0	0
<b>C.*** Net cash flow from financial activity</b>	<b>-2 360</b>	<b>362 152</b>
<b>F. Net increase or decrease in cash balance</b>	<b>-2 017</b>	<b>-776</b>
<b>R. Cash and cash equivalents, end of period</b>	<b>314</b>	<b>2 331</b>



**ANNEX**  
to Financial Statements of R.JELINEK GROUP SE  
as of 31/12/2011

Information given in the Annex is in CZK

**I. General Information**

Legal form of the legal entity	European company
Company name	R.JELINEK GROUP SE
Headquarters	Vizovice, Razov 472, Czech Republic
Headquarters as of the dated of balance sheet	Spoorlaan 386, 5038 CD Tilburg, Netherlands
Date of incorporation	15 September 2009
ID #	28960858
Determining focus of activity	Administration of property participation
Registered capital	CZK 476.991.000

Unit participation in registered capital (shares over 0,5 %):

Owner	Share in %
Dvořáček Pavel Ing.	60,24 %
LOTURA CO LIMITED	16,36 %
Rychna Miroslav Ing.	12,05 %
Chromý Zdeněk Ing.	3,09 %
Kovář Přemysl Ing.	3,08 %
Kvapil Leoš Ing.	1,94 %
Déva Martin Ing.	1,18 %
Metelka Milan	0,61 %
Horčíčka Dušan Ing.	0,56 %
	99,11 %

There was a merger with the part of assets and liabilities of the company RUDOLF JELÍNEK a. s., IČ: 499 71 361, registered office Razov 472, Vizovice, 763 12, specified in the project dated on 10 May 2010.

There are no changes in the Czech Commercial Register during the accounting period.

**Names and surnames of the statutory and supervisory bodies as of 31/12/2011**

**Board of Directors:**

Chairman ..... Ing. Pavel Dvořáček  
Member ..... Ing. Zdeněk Chromý  
Member ..... Ing. Lumír Zakravač  
Member ..... Ing. Martin Déva

**Supervisory Board:**

Chairman ..... Ing. Miroslav Rychna  
Member ..... Ing. Přemysl Kovář  
Member ..... Ing. Leoš Kvapil

**Businesses in which the accounting unit has a more than 20 % share of registered capital:**

RUDOLF JELÍNEK a. s., Razov 472, Vizovice	91,99 % share in registered capital
RUDOLF JELÍNEK Slovakia, s.r.o., Kráľovská 1, Skalica, Slovakia	100 % share in registered capital
VINPROM TROJAN AD, ul. Akad. A. Balevski č. 16, Trojan, Bulgaria	94,53 % share in the registered capital
RUDOLF JELINEK Polska Sp. Z.o.o., ul. Grazyńskiego 339, Bielsko-Biala, Poland	100 % share in the registered capital
R.JELINEK L.A. – S.A., Quillón, Camino A Nueva Aldea Km 8, Chile	80 % share in the registered capital
Group Valco Beverages B. V., Zijlstraat 2, 3111 PS Schiedam, Holland	51 % share in the registered capital

**Information on related persons**

a) Receivables, advance payments and trade liabilities – in thousands CZK

Company	Accounts Receivable and Reserves as of 31/12		Liabilities as of 31/12	
	2011	2010	2011	2010
RUDOLF JELÍNEK Slovakia, s.r.o.	3	3	0	0
RUDOLF JELÍNEK a. s.	6 197	164	36	0
VINPROM TROJAN AD	14	53	0	0
RUDOLF JELÍNEK Polska Sp.Z.o.o.	3	3	0	0
R.JELINEK L.A. – S.A.	3	3	0	0
Milan METELKA a. s.	0	38	0	0
S.C.VALCO S.A.	11	0	0	24
TOTAL	6 231	264	36	24

b) Loans provided and accepted – in thousands CZK

Company	Loans provided as of 31/12		Loans accepted including interest as of 31/12	
	2011	2010	2011	2010
Pavel Dvořáček	0	0	40 954	40 564
Miroslav Rychna	0	0	10 368	10 225
Leoš Kvapil	0	0	2 517	1 319
Martin Déva	0	0	1 971	1 801
Dušan Horčíčka	0	0	433	378
Zdeněk Chromý	0	0	2 377	1 882
Přemysl Kovář	0	0	2 395	2 092
LOTURA	0	0	12 806	12 188
VINPROM TROJAN AD	46	45	0	0
Milan Metelka	2 339	2 6390	0	0
TOTAL	2 385	2 684	73 820	70 449

The company has no employees. Wage costs include only remuneration to statutory bodies.



## II. Significant accounting policies used by the company

### a) tangible fixed assets

Tangible fixed assets are recorded at their purchase price. Tangible fixed assets which purchase price did not exceed CZK 40.000 are not recorded in the balance sheet but in costs during the year in which they were acquired. Tangible fixed assets which purchase price exceeded CZK 40.000, are recorded on the balance sheet and amortized monthly for a period specified by the commission, based upon their service lifetime.

### b) intangible fixed assets

Intangible fixed assets are recorded at their purchase price. Intangible fixed assets which purchase price did not exceed CZK 60.000 are not recorded in the balance sheet but in costs in the year during which they were acquired. Intangible fixed assets which purchase price exceeded CZK 60.000, are recorded on the balance sheet.

Write-offs are taken on a level basis, with the write off period designated by the commission on an individual basis taking into consideration the useful life.

### c) fixed financial assets

Fixed financial assets invested in companies in the group are recorded at their purchase price including costs related to their acquisition. Fixed financial investments as of the balance sheet date are valued at their purchase price.

### d) reserves

The company has no reserves.

### e) asset adjustments

Adjustments to trade receivables are created based upon customer credit analysis.

### f) foreign currency translation

For foreign currency translation the company uses the daily CNB exchange rate for the day prior. When accounting for exchange rate differences found in the closing the books on financial statements, the daily CNB exchange rate valid as of the balance sheet date is used. In this manner all assets and liability balances as well as foreign currency account balances are registered in the books.

## III. Fixed Assets

### a) Intangible fixed assets

The company owns its own trademarks for a purchase price of CZK 88.205.000.

### b) Tangible fixed assets

No.

## IV. Adjustments

The company has not taken any adjustments.

## V. Registered Capital

	Registered Capital	Capital Surplus	Total
Balance as of 1/1/2011	476 991	0	476 991
Balance as of 31/12/2011	476 991	0	476 991

## VI. Equity

	Registered Capital	Profit or loss for the current period	Accumulated losses	Undistributed Profit	Statutory reserve fund	Total
Balance as of 1/1/2011	476 991	3 521	-14	0	904	481 402
Division of profit or loss for 2010	0	-3 521	14	2 537	705	-265
Profit or loss for 2011	0	916	0	0	0	916
Balance as of 31/12/2011	476 991	916	0	2 537	1 609	482 053

The Company paid royalties in the amount of CZK 265.000.

## VII. Reserves

The company created a reserve for income tax on legal entities in the amount of CZK 1.443.000.

Based upon the submission of all documents required by law in the Czech Republic and the Netherlands, the company was entered in the Register of Companies in the Netherlands on 2 January 2012.

## VIII. Bank loans

Type of loan	Due date	Amount provided	Balance as of 31/12/2011	Payable within 1 year	Payable over subsequent years
Investment *	30/04/2014	31 524	1 197	1 197	0
Balance as of 31 December 2011 in CZK			1 197	1 197	0

\* Loans were provided in EUR.

## IX. Information on revenues

	Total		Domestic		Foreign	
	2011	2010	2011	2010	2011	2010
From sales of services	10 786	8 873	10 684	8 811	102	62



## X. Income Tax

### a) Tax due

as of 31 December 2011, a reserve was created for income tax in the amount of CZK 1.443.000.

### b) Deferred tax

Titul	2011
difference tax - net book value of fixed assets	80.284
tax rate	19 %
deferred tax liability I	- 15.254

## XI. Other facts

On 28 June 2011, the General Shareholders' Meeting approved a project of moving the company's headquarters to a new location at Spoorlaan 386, 5038 CD Tilburg, Netherlands. Simultaneously, the general shareholders' meeting approved an amendment to the charter which will become effective upon registering the company with the Chamber of Commerce having jurisdiction over its new headquarters location.

## XII. Subsequent events

Based upon the submission of all documents required by law in the Czech Republic and the Netherlands, the company was entered in the Register of Companies in the Netherlands on 2 January 2012.

Date: 13. 3. 2012

Signature of the statutory representatives:





## R.JELINEK GROUP SE Vizovice

in keeping with Art. 66 a) of the Commercial Code

### SECTION I. ENTITES CREATING HOLDING COMPANY

#### 1. Controlling Entity

Name ..... Pavel Dvořáček  
address..... Kostelany 24, 767 01 Kostelany  
National ID#:..... 720608/4391

(hereinafter "Controlling Entity")

The Controlling Entity is the majority owner of a company whose activities are primarily focused upon asset management. The focus of business is specified in the company statutes.

#### 2. Controlled Entity

Company..... R.JELINEK GROUP SE  
headquartered at..... Razov 472, 763 12 Vizovice  
ID#:..... 28960858

entered in the Register of Companies kept by the Regional Court of Brno, Section H, Entry 55, represented by Zdeněk Chromý as a Member of the Board of Directors and Lumír Zakravač as a Member of the Board of Directors.

(hereinafter "Controlled Entity")

The Controlled Entity is a company primarily focusing on asset management. The focus of business is specified in the company statutes.

### SECTION II. RELATIONSHIPS BETWEEN HOLDING ENTITIES

#### 1. Means of Control

The Controlling Entity possesses shares in the Controlled Entity whose total nominal value amounts to 60,24 % of the Controlled Entity's registered capital.

#### 2. Interlocking Directorates

Pavel Dvořáček, the Controlling Entity, is also Chairman of the Board of the Controlled Entity.

### SECTION III. PERIOD

This report has been prepared for the most recent reporting period, from 1 January 2011 until 31 December 2011.

### SECTION IV. CONTRACTS AND AGREEMENTS CONCLUDED BETWEEN HOLDING ENTITIES

#### 1. Loan Contracts

Three loan contracts have been concluded between the controlled and controlling entities

10/12/2010 with due date 31/12/2020 and interest of 5 % p.a.  
7/1/2008 with due date 15/1/2012 and interest of 3,5 % p.a.  
17/9/2010 with due date 31/12/2011 and interest of 3,5 % p.a.

In all three cases, the Controlling Entity is the Creditor and the Controlled Entity the Debtor. All the loans indicated were provided based a decision by the statutory bodies and contractual parties. The loans were provided under common price conditions. Creditors suffered no damage as a result of providing the loan; the loans were duly paid back within their due dates.

#### 2. Commercial and Other Contracts

The Controlling Entity has not concluded further contracts with the Controlled Entity.

### SECTION V. LEGAL ACTS BETWEEN HOLDING ENTITIES

No legal acts are known which have not been specified in prior sections of the report.

17/5/2011 Zdeněk Chromý, Martin Déva, Přemysl Kovář, Leoš Kvapil, Dušan Horčíčka and Milan Metelka, persons with substantial influence, concluded contracts with the Controlled Entity on RUDOLF JELÍNEK a. s. security sales with the approval of the Controlled Entity.

### SECTION VI. MEASURES BETWEEN HOLDING ENTITIES

No other measures apart from those indicated in prior sections of the report are known.



## SECTION VII. CONFIDENTIALITY

Information and facts consisting of trade secrets of the Controlling, Controlled or other related entities and information indicated as confidential by any entity which is part of the holding company shall be considered confidential. Also considered confidential shall be business information which by itself or in connection with other information or facts might damage any of the entities.


## SECTION VIII. CONCLUSION

This report was prepared by the statutory body of R.JELINEK GROUP SE Vizovice, Controlled Entity, 4 February 2012:

- a) It will be presented for review to the Supervisory Board and the auditor, who shall review the financial statement in keeping with special regulations. Because the Controlled Entity is obligated by law to prepare an annual report, this report will be attached to it as an inseparable part thereof.
- b) It will be archived with the documents kept at the Register of Companies of the Brno Regional Court within the deadline mandated by law.

In Vizovice, 4 February 2012

On behalf of the Controlling Entity:



.....  
Ing. Pavel Dvořáček

On behalf of the Controlled Entity:



.....  
Ing. Zdeněk Chromý  
Member of the R.JELINEK GROUP SE  
Board of Directors



.....  
Ing. Lumír Zakravač  
Member of the R.JELINEK GROUP SE  
Board of Directors





# V.

## 6. Report of the Independent Auditor for R.JELINEK GROUP SE

Based on the conducted audit, on 13 March 2012 we issued, in relation to the financial statements which form a part of this Annual Report, the report in the following wording:

“We have verified the financial statements of R.JELINEK GROUP SE, i.e. the balance sheet as at 31 December 2011, the profit-and-loss statement, cash-flow summary for the period from 1 January 2011 to 31 December 2011, and the annex of these financial statements, including a description of the major accounting methods utilised.

### Obligation of the statutory body of the accounting unit for the accounting period

This statutory body of R.JELINEK GROUP SE is responsible for compiling and faithfully depicting the financial statements in accordance with Czech accounting regulations. Part of this obligation is to propose, initiate and ensure internal inspections of the compiled financial statements and depiction thereof in order to ensure that such financial statements do not contain any inaccuracies resulting from fraud or error, and to select and apply the suitable accounting methods and to formulate reasonable accounting estimates according to the given situation .

### Obligation of the auditor

Our task is to issue, on the basis of the conducted audit, a standpoint on the financial statements. We conducted the audit in accordance with the Act on Auditing and the International Auditing Standards and the pertinent application clauses of the Chamber of Auditors of the Czech Republic. In accordance with these regulations, we are obliged to comply with standards of ethics and to plan and carry out the audit in such a manner as to gain reasonable certainty that the financial statements do not contain significant inaccuracies.

The audit includes the execution of auditing procedures which have the objective of gaining verifiable information on the amounts and facts set forth in the financial statements. The selection of auditing procedures depends on the judgment of the auditor, including how the auditor assesses risks that the financial statements contain significant inaccuracies due to fraud or error. In assessing these risks, the auditor takes into consideration the internal inspections which are relevant for compiling and faithfully depicting the financial statements. The objective of assessing the internal inspection is to propose suitable auditing procedures, not to express a standpoint on the effectiveness of the internal inspections. The audit also includes an assessment of the suitability of the utilised accounting methods and the adequacy of the accounting estimates formulated by the management, as well as an assessment of the overall presentation of the accounting statements.

### Statement of the auditor

**In our opinion, the accounting statements provide, without reservations, a faithful and honest depiction of the assets, liabilities and financial situation of the company R.JELINEK GROUP SE as at 31 December 2011 and the costs, revenues and financial result and cash flows for 2011 in accordance with the Czech accounting regulations.**

We have verified the objective accuracy of the information set for in the report on relations between related entities of R.JELINEK GROUP SE as at 31 December 2011. The management of R.JELINEK GROUP SE is responsible for compiling this report on relations. Our task is to issue, on the basis of the conducted inspection, a standpoint on this report on relations.

We conducted the inspection in accordance with the International Auditing Standards pertaining to the inspection and the pertinent application clauses of the Chamber of Auditors of the Czech Republic. These standards require that we plan and conduct such inspection with the objective of gaining a reasonable level of certainty that the report on relations does not contain significant inaccuracies. The inspection is limited primarily to questioning the company's employees and analytical processes and, in the selected manner, verification of the objective accuracy of the information. Therefore, the inspection requires a lower degree of certainty than an audit. We did not conduct an audit of the report on relations and, therefore, we do not provide an auditor's statement in this regard.

Based on our inspection, we found no significant objective inaccuracies in the information set forth in the report on relations between related entities of R.JELINEK GROUP SE.

We also verified the concordance of the annual report with the above-mentioned financial statements. The company's management is responsible for the accuracy of the annual report. Our task is to issue, on the basis of the conducted verification, a standpoint on the concordance of the annual report with the financial statements.

We conducted this verification in accordance with the International Auditing Standards and the pertinent application clauses of the Chamber of Auditors of the Czech Republic. These standards require that the auditor should plan and execute such verification in such a manner as to gain reasonable certainty that the information contained in the annual report describing facts which are also the subject of depiction in the financial statements is in concordance with the financial statements in all major aspects.

We are convinced that the executed verification provides an adequate basis for expression of the auditor's standpoint in this regard.

**In our opinion, the information set forth in the annual report is in concordance with the above-mentioned financial statements in every aspect.**

Hradec Králové, 10 May 2012

Auditing firm:



HK Audit, s.r.o. licence No. 229  
Velké náměstí 149, Hradec Králové

Auditor:



Ing. Zdeněk Kuča  
Certificate No. 1634



